

SMART BUILDINGS

LONDON

W

EXPLORE THE FUTURE OF CONNECTED URBAN ENVIRONMENTS

VENUE: SOUTHWORKS, 14 - 21 RUSHWORTH ST, LONDON

TUESDAY 7TH DECEMBER

09:00 - 17:30 GMT

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CONFERENCE PROGRAMME

TUESDAY 7TH DECEMBER

VENUE: SOUTHWORKS, 33 RUSHWORTH ST, LONDON

09:00 - 17:30 GMT

KEY SPEAKERS:



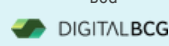
Miloš Halečka
Innovations Director,
MiddleCap Partners



Harry Morphakis
Intelligent Buildings UK and
Europe Lead, Accenture



Kristi Woolsey
Leader, BCG Smart
Environments Practice, Digital
BCG



Sam Wood
Head of Smart & Sustainable
Environments, Cisco UKI



Cees van der Spek
Global Corporate Relations
Director, EDGE Technologies



08:45-09:15

CONFERENCE OPEN | REGISTRATION & PRE-EVENT NETWORKING

09:15-09:30

CHAIRPERSON'S OPENING REMARKS

Mike Gedy, **Executive Director, CBRE**

THEME: REVOLUTIONISING THE SMART WORKPLACE

09:30-10:00

MICRO METROPOLIS

Ulrich Blum, **Associate, Zaha Hadid Architects**

Successful cities have always been places of intense interaction, diversity and innovation. Their forms and landmarks shape culture and allow communities small and large to live, work, learn, develop and evolve side by side. Can we learn from the spaces, places and features of cities to design more healthy, supportive, collaborative, innovative and productive workplaces? Showing projects by Zaha Hadid Architects, Uli Blum will present how past, present and future cities can provide valuable lessons and become a role model for the post Covid workplaces from tiny spaces to vast new live-work city structures.

10:00-10:50

SOUTHWORKS: CASE STUDY OF THE WORLD'S SMARTEST BUILDING

Miloš Halečka, **Innovations Director, MiddleCap Real Estate** / Thijs van der Burgt, **CEO and Co-Founder, Office App, Managing Director of Corporate Solutions, HqO** / Wouter Kok, **Chief Commercial Officer, bGrid**

Recently named the world's smartest building, Southworks is the first building in the UK to be evaluated using the Smart Building Certification framework, using state-of-the-art technology to increase efficiency, support hybrid work models and reduce points of friction for occupiers and guests. The highly innovative building is embedded with IoT technology, features a central sensor platform and measures key environmental variables such as internal and external air quality, density, occupancy and noise levels. In this session, industry experts share insights on the building and discuss the benefits and expectations for smart technology that support a seamless, safe and smart experience for the future of work.

10:50-11:20

NETWORKING BREAK AND EXHIBITION

THEME: SMART TECHNOLOGY - ENABLERS AND INNOVATIONS

11:25-11:55

WHY SMART BUILDINGS NOW NEED TO BE REALLY SMART

Jeremy Myerson, **Director, WORKTECH Academy**

The impact of the global pandemic on Smart Buildings has accelerated business interest and uptake; but it is also placing unprecedented strains on office buildings to become adaptive and flexible amid a rise in hybrid working. The climate emergency is also placing fresh demands on the workplace. Do we have the technologies to cope? In this session, Jeremy Myerson, Professor Emeritus in Design at the Royal College of Art, reviews recent research around the WORKTECH Academy network which suggests smart buildings will need to be smarter than ever before.

12:00-12:05

ENABLING YOUR WORKSPACE CAN BE SUSTAINABLE

Innovation Platform - **OE Electrics**

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12:10-12:35

FIRESIDE CHAT: BUILDING BETTER - THE FUTURE OF CONNECTED BUILDINGS

Tim Creswick, **CEO, Vorboss** / Nigel Miller, **Managing Director, Cordless Consultants**

With fast, reliable internet connection in commercial buildings now being as fundamental as heat and electricity, and connectivity technologies unlocking ever more opportunities along the IoT value chain, companies and landlords must create detailed plans, with trusted suppliers, to deliver in these areas. They must be open to change, adapting to suit new connectivity expectations and customer preferences for simplicity, they must also push legacy suppliers to work to higher standards for their tenants. Likewise, they should be prepared to investigate new business models, processes, and ways of working, to deliver a premium tenant experience.

12:35-12:40

INNOVATION PLATFORM: CATERING SOLUTIONS FOR SMART BUILDINGS

Dean Kennett, **Managing Director, Fooditude**

12:40-13:40

NETWORKING LUNCH AND EXHIBITION

THEME: CREATING SPACES - CASE STUDIES AND LESSONS LEARNED

13:40-14:10

DELIVERING A SMART EXPERIENCE TO INCENTIVISE THE POST PANDEMIC RETURN TO THE OFFICE

Sam Wood, **Head of Smart & Sustainable Environments, Cisco UKI** / Jon Hutton, **Technology Lead, Three UK** / Luke Andrews, **Head of Technology, Landmark Spaces**

What are the post pandemic challenges for the commercial real estate market? How have user expectations changed? How are leaders in smart building and workplace design and operations winning the hearts and minds of the workforce to deliver an engaging and productive end user experience. Are smart buildings and hybrid work environments now table stakes to attract and retain talent and deliver a productivity edge?

14:10-14:40

ACCEPTING COOKIES IN PHYSICAL SPACE: USE CASES THAT BENEFIT OCCUPANTS AND DRIVE ORGANIZATIONAL VALUE

Kristi Woolsey, **Associate Director, BCG Platinion & Leader, BCG Smart Environments Group**

On screen, we are familiar with clicking the button to accept the cookies, but what is the corollary in physical space-based technologies? This talk will focus on exploring human-centered use cases that identify viable ambient intelligence with org value, occupant needs, and privacy laws in mind.

14:40-15:10

NETWORKING BREAK AND EXHIBITION

THEME: WHERE NEXT? THE FUTURE OF CONNECTED URBAN ENVIRONMENTS

15:10-15:40

CASE STUDY: EDGE LONDON BRIDGE

Cees van der Spek, **Global Corporate Relations Director, EDGE Technologies**

EDGE London Bridge is EDGE's new and first London project. The new sustainable development, located at St Thomas Street on London's South Bank aims to turn the ca. 23.500 sq m tower featuring 26 floors of commercial office space into London's most sustainable office tower, designed to achieve both BREEAM Outstanding and WELL Platinum certification. This session sheds light on the state-of-the-art development and highlights the importance of occupier health and wellbeing, public access and the sustainability agenda.

15:40-16:15

UNLOCKING THE NEXT WAVE OF VALUE: IOT, 5G AND DIGITAL TENANT SERVICES

Harry Morphakis, **Intelligent Buildings UK and Europe Lead, Accenture**

Breathtaking views, a luxurious reception, transport links and top-tier amenities aren't enough to help differentiate the Grade A workplace of the future. Digital Tenant Services will be key to unlocking the next generation of value for your tenants. The great news is it won't cost millions in capital and a 5-year plan to add value to every square foot of your building. In this session, we share the vision for the workplace of the future, and how real estate developers, building owners and property managers can use digital services to create value for both corporate and retail tenants.

16:15-16:30

CHAIRPERSON'S CLOSING REMARKS

Mike Gedy, **Executive Director, CBRE**

16:30-17:30

NETWORKING DRINKS RECEPTION

17:30

CONFERENCE CLOSES