

WORKTECH™ 21 Tokyo

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

ON-DEMAND EVENT

TUESDAY 12TH - SUNDAY 17TH OCTOBER 2021

WORKTECH21 TOKYO IS THE VIRTUAL CONFERENCE FOR SENIOR WORKPLACE PROFESSIONALS FROM HR, REAL ESTATE, FACILITY MANAGEMENT, IT, ARCHITECTURE AND DESIGN INTERESTED IN LEARNING ABOUT THE LATEST TRENDS AND RESEARCH ON THE FUTURE OF WORK

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SESSIONS INCLUDE



Google's Downtown West: Fostering Thriving Communities in the New Era of Work

Downtown West is set to become one of Google's biggest campuses in the world, with 7.3 million sq. ft of office space and over 500,000 sq. ft dedicated to shops, restaurants, and housing. The mixed-use mega-campus envisions an inclusive new part of downtown San Jose – representing a commitment to place-making, housing (including affordable housing), economic development, and environmental sustainability. In this session, Alexa Arena will share latest insights on this pioneering project and the role it will play in the future of work and urban living in San Jose and beyond.

Alexa Arena, Senior Director, Google

Alexa Arena, is Senior Director at Google and the director of Google's San Jose development plan. The development is a mixed-use urban destination. Built around a transit hub, the project is 80-acres that will have 7.3 million square feet of office space, 4,000 housing units, 15 acres of parks, plazas, and green space, and 500,000 square feet dedicated to retail, cultural, arts, education, hotels and more.



Heatherwick
studio

Making our cities more human through collaborative design

In this exclusive interview, leading international designer Thomas Heatherwick of Studio Heatherwick explains how the modern city lost its soul and what we can do to create more human, diverse and optimistic places for people. Heatherwick discusses his latest project in Tokyo and reveals how the pandemic has ironically widened his network of collaboration.

Thomas Heatherwick, Designer & Founder of Heatherwick Studio

Thomas Heatherwick, CBE has been described as one of Britain's most significant designers. He works with a team of around 200 architects, designers and makers from a studio and workshop in Kings Cross, London. Since its foundation, the studio has gained an international reputation for elegant forms, inventive design solutions and a pioneering use of materials. The studio's projects include: The Rolling Bridge, Paddington Basin (2004), East Beach Cafe, Littlehampton (2007), the UK Pavilion at Expo 2010, Shanghai (2010), the New Bus for London (2010) and the Olympic Cauldron (2012).



WORKTECH ACADEMY

Routes to Revival : What will make the difference in the return to the office?

In this session, Jeremy Myerson, Chairman of WORKTECH Tokyo and Director of WORKTECH Academy, reviews what workplace strategies are being adopted by companies globally in a bid to bounce back from the coronavirus crisis. Who are the resolute returners to the office? And who are the choice champions of a work-from-anywhere model?

Jeremy Myerson, Director, The WORKTECH Academy & Research Professor, RCA

An academic researcher, author and activist in workplace design and innovation, Jeremy holds the Helen Hamlyn Chair of Design at the Royal College of Art and is a Visiting Fellow at the University of Oxford. Named by Wired magazine as one of Britain's 100 most influential people in digital technology, he was awarded an Honorary Doctorate by the Royal College of Art in 2016 for his work in design research.



One Manhattan West

Accenture will occupy the top eight floors of One Manhattan West, bringing together in one location its more than 3,000 New York City-based employees and full breadth of capabilities. At the forefront of workplace design, the new space will provide a flexible, configurable environment that enables Accenture's people and clients to work and collaborate in new ways, and will accommodate further growth as its business expands.

Michael Przytula, Managing Director – Intelligent & Digital Workplaces, Accenture

Michael is the Managing Director, Intelligent & Digital Workplaces at Accenture and has spent more than 25 years helping workforces of major companies around the world change the way they work through the application of technology. He is a key thought leader on the merger between people, place and technology and advises large, multi-national clients on how technologies can be best applied to enhance employee experience and productivity in the workplace.



Harry Morphakis, Manager – Intelligent & Digital Workplaces, Accenture

Harry is a Manager within Accenture's Digital Workplace practice and leads the UK's Intelligent Buildings Capability. His experience includes designing and architecting the Digital Experience for the most connected building in North America at 1 Manhattan West. Additionally, Harry's experience includes supporting the world's largest Banks and Life Sciences organisations in engineering their next-generation workplace experiences to power the new normal. Harry has a passion for understanding how the spaces we live, work, study and play in can contribute to increased productivity, reduced costs and improved health and happiness.

accenture



JPMorganChase

Implementing Mixed Reality to enable the Workplace

The era of virtual and augmented reality might finally be upon us. After years of promises and false starts, Covid-19 has driven a record number of workers remotely and could usher in the regular use of Virtual Reality (VR) and Augmented Reality (AR) at home and in the workplace. This session will discuss how organisations can invest in virtual reality technology and virtual environments to support their future workplace strategies and enhance employee experience.

Andy Repton, Executive Director, Product Management & Innovation, JPMorgan Chase

Andy Repton is head of workplace product management and innovation at JP Morgan Chase. Andy is passionate about gaining a deep understanding of employee needs to develop workplace experiences that rock! Andy's mission is to create workplaces that inspire.

SPEAKERS INCLUDE



State of the Workplace

WORKTECH is founded on the principle that a harmony of people, place and, above all, technology should form the basis for how organisations plan the future of work. Amid the global pandemic, this vision has swum into focus as companies have pivoted to a new model with remote working and a hybrid model at its core. In this session, Philip Ross will share how marginal ideas have become mainstream and by sharing an overview of emerging trends and latest innovations shaping the world of work, he will paint a portrait of the transforming landscape and share tools on how companies can embrace the New World of Work to create new paradigms for workplace

Philip Ross, Founder & CEO, Cordless Group and UNWORK

Philip is an author, consultant and commentator specialising in the future of work. He predicts the way that new trends and forces such as emerging technology will shape how we work, live, learn and enjoy leisure.



Leesman®

Are Your Post-Pandemic Workplaces Ready to Support Your Post-Pandemic Workforce?

Do you see COVID-19 as body-blow to real estate, or a rapid accelerant of trends already underway? Either way, it's time to respond. It's time to act. As business leaders rush to reappraise the role of workplace in their organisations, research from the world's largest employee workplace experience benchmark shows how a series of simple tests can determine just how primed an organisation is for its post-pandemic workplace future. The answers to these questions shortcut leaders to where focus is most needed, where the greatest opportunities exist, and where weaknesses in legacy systems threaten to destabilise any sense of a new normality being better than before. The answers to these questions set the future-ready apart from the rest.

Peggie Rothe, Chief Insights & Research Officer, Leesman

Dr Peggie Rothe is passionate about employee workplace experience and the strategic role of workplaces in organisational success, and she has a deep understanding of the user perspective of the built environment. Her role includes leading the research undertaken on the world's largest independent workplace experience database and helping organisations understand the link between people and place.



KOKUYO

The Future of Hybrid Work

As big tech and global companies shift towards hybrid work models, what does the future hold for workplace strategy? To answer this question, we need to think about more than just the physical office. In this session, Shotaro Yamashita presents cutting-edge case studies from around the world to highlight the changes and possibilities brought about by hybrid work. He examines the office functions that will remain, the development of digital workplaces including the metaverse and VR, the revitalisation of local communities, shifts in worker expectations, and changes to the functions of the city.

Shotaro Yamashita, Director, Work Style Research Lab, WORKSIGHT Magazine

Shotaro joined KOKUYO Co., Ltd. after graduating from Kyoto Institute of Technology (M.S. in Design Engineering and Management). He started his career as an office designer. And then, he was in charge of consulting services, such as change management, concept work for the strategic implementation of workstyle, and document management to support paperless workstyle of clients. Involved from the first issue of WORKSIGHT magazine, he has pursued the possibility of a way of working in the future from the field perspectives.



BIG
BJARKE INGELSGRUPP

Future Workplace: Creating a better environment than working from home

As communication technologies alter the geography of the workplace, Andy Young, Global Partner at leading architectural practice BIG (Bjarke Ingels Group) and Technical Director of its London office, reflects on the new purpose and design characteristics of the office building. BIG projects in Berlin, London and Mountain View, California, for Google illustrate BIG's approach.

Andy Young, Partner, BIG

Andy Young joined BIG in 2016 as Technical Director of the London office. He has over 25 years experience in the design and construction of large-scale projects in the UK and the Middle East. In addition to the UK role, he provides technical assistance to the Copenhagen and New York offices. Since 2016 Andy has led some of BIG's most prominent projects including East Side Tower, an 80,000 M2 mixed-use tower in Berlin. Andy has also led the technical design of Google's new King's Cross headquarters and Citylife Milan plus worked on several large scale projects in the Middle East. Andy is a UK Registered Architect and a Member of the RIBA.



The 12 Building Blocks Of The New Workplace

After a year of uncertainty in the pandemic, two things are clear – the office will live on, and we will not be returning to the way things were. The COVID-19 remote working experiment has put into focus what can – and can't – be done without a physical workplace. The powerful social and collaborative benefits the workplace offers have also made themselves painfully clear as many of us have been forced to get by without them. This is an opportunity to transform and redefine the workplace – what parts we have outgrown and should be discarded and what new opportunities we can embrace. Our team has created the New Workplace Kit of Parts – 12 reimagined spaces to support and enhance new ways of working in the post-COVID-19 workplace.

Caroline Morris, Associate, Project Manager, Clive Wilkinson Architects

Caroline's background in Interior Architecture has provided a platform for exploring the intersections of architecture, interior design, graphic design and product design. As a Project Manager, she works closely with the Client, consultants and internal project team to implement the vision of the Design Director. In this highly collaborative process, she is responsible for understanding the Client's business and social goals while overseeing the project from visioning and programming through completion.

Amber Wernick, Associate, Clive Wilkinson Architects

Associate, Clive Wilkinson Architects Amber is an award-winning interior designer and strategist with over 12 years of experience in workplace, education, healthcare, and residential interiors. Focusing on workplace strategy, she collaborates with some of the world's most creative companies to transform their employee experiences. Amber leads the firm's visioning and research process and develops design solutions to meet each client's social, cultural, and functional goals.



CWS