

WORKTECH™ 21

Copenhagen

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

WEDNESDAY 6TH OCTOBER

DANISH ARCHITECTURE CENTRE, COPENHAGEN

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CONFERENCE AGENDA

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KEY SPEAKERS



Timothy Ahrensbach
Head of Workplace Experience



Peter Ankerstjerne
Chief Strategy Officer, Planon



Lene Becker
Workplace design specialist, Director,
owner, and founder, LAIKA



Uli Blum
Associate, Zaha Hadid

Zaha Hadid



Christian Göttsche
Nordic Head of Facility Management,
PostNord



Johan Hoel
Business Development Manager
Corporate Nordics, Barco



Claus Christensen
Workplace of the Future Strategy
Leader, EY



Elizabeth Nelson
Co-Founder & Head of Innovation,
Smart Building Certification.



Jens Ebbe Rasmussen
Senior Vice President Business
Development, Coor



Philip Ross
Futurologist & CEO, Cordless Group &
UNWORK



Jesper Kock
VP, Research and Development, EPOS



Paul Birt, Head of People &
Organisation, Siemens Smart
Infrastructure UK and Ireland



Kasia Maynard, Content Editor,
WORKTECH Academy



Kaj Helstrand, Workplace Data Pilot,
2MOVE.dk



Dr. Shilpa Kabra Maheshwari, Executive
Vice President and Country Head of
Human Resources at Siemens Limited



Sabine Ehm, Thought Leadership &
Research Manager, Locatee



Jeffrey Saunders
CEO - Nordic Foresight



9:00 WELCOME FROM MODERATOR
Peter Ankerstjerne, **Chief Strategy Officer, Planon**

THE NEW WORLD OF WORK: CHALLENGES & EMERGING TRENDS

9:10 MICRO METROPOLIS
Ulrich Blum **Associate, Zaha Hadid Architects**
Successful cities have always been places of intense interaction, diversity and innovation. Their forms and landmarks shape culture and allow communities small and large to live, work, learn, develop and evolve side by side. Can we learn from the spaces, places and features of cities to design more healthy, supportive, collaborative, innovative and productive workplaces? Showing projects by Zaha Hadid Architects, Uli Blum will present how past, present and future cities can provide valuable lessons and become a role model for the post Covid workplaces from tiny spaces to vast new live-work city structures.

9:50 KEYNOTE: STATE OF THE WORKPLACE
Philip Ross, **Founder & CEO, Cordless Group and UNWORK**
WORKTECH is founded on the principle that a harmony of people, place and, above all, technology should form the basis for how organisations plan the future of work. Amid the global pandemic, this vision has swum into focus as companies have pivoted to a new model with remote working and a hybrid model at its core. In this session, Philip Ross will share how marginal ideas have become mainstream and by sharing an overview of emerging trends and latest innovations shaping the world of work, he will paint a portrait of the transforming landscape and share tools on how companies can embrace the New World of Work to create new paradigms for workplace

10:25 INNOVATION SHOWCASE
Johan Hoel, **Corporate Development, Barco**

10:30 NETWORKING AND REFRESHMENT BREAK

11:00 WELCOME BACK

WORKPLACE EXPERIENCE – A NEW REALITY

11:05 THE INSIDE TRACK: TAKING A LEAP OF FAITH INTO THE NEW WORKPLACE REALITY
Paul Birt, **Head of People & Organisation, Siemens Smart Infrastructure UK and Ireland** & Dr. Shilpa Kabra Maheshwari, **Executive Vice President and Country Head of Human Resources at Siemens Limited**
What happened next? After a wave of announcements on the future of work, how are organizations implementing these new measures. That's the question regularly asked following Siemens' decision to allow 140,000 employees, at 125 locations, in 43 countries, the chance to work flexibly two to three days a week. This session examines the reality of delivering a global work from anywhere model and how this was interpreted differently to suit local operational and cultural needs, along with the measures to make it possible. All whilst balancing organizational and individual's needs to create a sustainable and future-proof business.

11:30 FROM FACILITY MANAGEMENT TO WORKPLACE EXPERIENCE
Jens Ebbe Rasmussen, **Senior Vice President Business Development, COOR**
Workplaces have undergone a dramatic transformation the past twenty years and is today a significant strategic tool for businesses way to enhance their brand and the employee value proposition. In this talk Jens will go through the development of workplaces and how FM providers have shifted their perspective from "delivering functioning work environments to service users" to "supporting their customers in offering great user experiences".

12:00 SOUND IDEAS: ALIGNING ACOUSTICS AND PRODUCTIVITY FOR THE NEW WORLD OF WORK
Jesper Kock, **VP Research & Development EPOS** and Kasia Maynard, **Content Editor, WORKTECH Academy**
New research explores the future of employee communication and the role of voice in an increasingly hybrid workforce. Flexible new ways of working have opened a wealth of opportunities for organisations to reimagine how their workplace could meet the workforce demands. Whilst, an exciting and unique moment for companies looking to create a more agile and resilient approach to the future of work, it does not come without its challenges. Kasia and Jesper present a new report, What Will The Post Covid-19 Workplace Sound Like? exploring the parameters of workplace performance and how acoustics and productivity can be enhanced for the 'work anywhere' workforce.

12:30 INNOVATION SHOWCASE
Skyfold



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12:40 LUNCH BREAK

13:40 WELCOME BACK

PEOPLE CENTRED WORKPLACES: CULTIVATING CULTURE & ENGAGEMENT

14:00 CASE STUDY: EY - NEW HYBRID WORK MODEL + NEW SUSTAINABLE NORDIC WORKPLACES

Claus Christensen, [Workplace of The Future Strategy Leader, EY](#).

Claus shares EY's journey to a new Hybrid Work model. The blending of digital and physical workplace and design of workplace behaviours to enable the new hybrid working models. He also shares some great Nordic case studies to illustrate including examples of EY's first carbon-negative office in Porsgrunn, Norway, a first wooden "plyscraper" office under construction in Drammen, Norway and how they work to innovate new digital solutions to support people with workplace decisions based on behavioral data and AI.

14:30 CASE STUDY: LEGO GROUP'S "BEST OF BOTH" HYBRID WORKING MODEL

Tim Ahrensbach, [Head of Workplace Experience, LEGO](#)

Tim explores the post-pandemic world of work and LEGO Group's "Best of Both" hybrid working model. He shares what that means for workspace experience, including insights from their new HQ which is due to open Spring 2022.

15:00 PANEL DEBATE |THE NEW NORDIC WORKPLACE

Christian Göttsche [Nordic Head of Facility Management, PostNord](#), Claus Christensen, [Workplace of The Future Strategy Leader, EY](#), Tim Ahrensbach, [Head of Workplace Experience, LEGO](#), Sabine Ehm, [Thought Leadership & Research Manager, Locatee](#), Lene Becker, [Space Commander, LAIKA Rumdesign](#), Kaj Helstrand, [Workplace Data Pilot, 2MOVE.dk](#)

The purpose of the office has changed. As we begin returning to offices around the globe, there are endless possibilities to help achieve the best new way to work. Hybrid Working is the term on everyone's lips but for many, big questions remain unanswered; How do you bring the workforce back into the office? and What should that office look like? This session engages senior workplace professionals from leading Scandinavian organisations to debate and divulge latest thinking on the Future of Work. Our expert panellists from PostNord, Lego, EY, Locatee will share their experience of new workplace trends, readiness for hybrid work and the impact of data maturity.

15:30 NETWORKING AND REFRESHMENT BREAK

15:55 WELCOME BACK

WORKPLACE REVOLUTION

16:00 THE HEALTHY OFFICE REVOLUTION IS SMART

Elizabeth Nelson, [Academic and Author, Co-Founder of Smart Building Certification](#).

The author of The Healthy Office Revolution, Elizabeth C. Nelson is a research, writer, and disruptor. Named one of Futureproof's Top 10 Women of 2020, Elizabeth has made a name for herself challenging the norm. Her PhD in biomedical engineering focuses on our complex relationship with technology and a better way of living and working. Her unconventional keynotes discuss everything from sex and drugs to happy hormones and designing spaces for each unique individual. Now the Co-Founder of Smart Building Certification, Elizabeth is bringing a diverse group of experts to help move the evolution of smart buildings forward. Smart has the ability to help create creative solutions from data to make our buildings more functional, sustainable, cost effective and healthier, more collaborative spaces for the people inside.

16:30 CLOSING KEYNOTE: NAVIGATING THE POST-PANDEMIC WORKPLACE REVOLUTION

Jeffrey Saunders [CEO - Nordic Foresight](#)

COVID-19 has accelerated the digital transformation and remote work we have been discussing for decades. Navigating the next volatile, uncertain, complex, and ambiguous phase will not to be straightforward. New technologies and business models are driving us to adapt. Varieties of hybrid working models have emerged.

Real estate providers, organizations and knowledge workers recognize the need for new work settings for value creation.

In this keynote, Jeff explores how understanding the interplay between work, workforce, and workplace and the implications on workplace strategy will be crucial. And also how, as managers of the built environment, we must anticipate systemic and disruptive change that will ultimately affect how we access talent, the stability of our value networks and access to markets.

17:00 CHAIRPERSONS CLOSING REMARKS

17:15 CONFERENCE CLOSES

17:15-18:00 NETWORKING DRINKS RECEPTION



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