

VIRTUAL EDITION

WORKTECH 20 UK & EMEA

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

VIRTUAL EVENT

Tuesday 27th - Wednesday 28th October

9am – 13.45 BST | 10.00 – 14.45 CEST

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WORKTECH ACADEMY

CONFERENCE AGENDA

DAY ONE | TUESDAY 27TH OCTOBER

WEST STAGE

#WORKPLACE #PEOPLE #TECH

NEW PARADIGMS OF WORK	
09:00 - 09:10	WELCOME ADDRESS Torin Douglas, Writer, Speaker and Ex-BBC Media Correspondent
09:10 – 09:40	THE DEATH OF DISTANCE. HAS COVID-19 TRIGGERED LONG TERM CHANGE FOR ECONOMIC AND CIVIC LIFE? Dame Frances Cairncross, Economist, Author, and Journalist Twenty years since the original prediction and release of the ground-breaking book Death of Distance, Dame Frances will share her thoughts.... Is Distance finally Dead? Will Covid-19 lead to long term change for people and cities? What will be the future for economic and civic life? What are the most significant changes in the way we live and work? Dame Frances will explore all this and its impact across the globe.
09:40– 10:30	NASA: INNOVATION AND TRANSFORMATION Dr. Douglas Terrier, Chief Technologist, NASA Dr. Douglas Terrier will discuss how America’s Space Program has created new business practices and operations during the pandemic. Learn how NASA is embracing digital transformation, a critical operational and culture change necessary for continued American space leadership in the 21st century. Terrier will also share insights on NASA’s Artemis Program to return astronauts to the Moon and explore how NASA spinoff technologies have resulted in viable commercial products and services used in our everyday lives.
10:30 - 11:00	NETWORKING BREAK AND VIRTUAL EXHIBITION
THE STATE OF THE WORKPLACE - EMERGING TRENDS	
11:00 - 11:30	MYTH BUSTERS – EXPLORING OFFICE MYTHS IN THE NEW NORMAL Wes Krutsinger, Global Real Estate Manager, Siemens / Brett Smith, Digital Buildings Partner, Siemens Are the reports on the “death of the office” exaggerated? Is a smart office economically feasible? Siemens Smart Infrastructure debunks some of the myths about office workplaces in the new normal. They also share their own insights in a fire side chat with Siemens Real Estate into how their new working model, where employees can work outside of the office up to 3 days a week, perfectly fits with the investment of Smart office technology.
11:30 - 12:00	THE BLUEPRINT FOR THE HYBRID WORKPLACE Vaughan Klein, Director, Cisco Collaboration The global pandemic has dramatically changed how we work — and how we feel about going back to our offices. A global survey found that less than 9% of the global workforce expect to fully return to the office after they reopen. The hybrid workplace is here to stay. It is more important than ever that the leaders of today understand the urgency of preparing for the new era of work. Hear how a new paradigm and more people-centric approach of in-office and remote working augmented with workplace technology, creating an environment where meaningful interactions drive lasting value for your business.
12:00 - 12:30	CASE STUDY: LLOYD'S OF LONDON WORKPLACE TRANSFORMATION. Jack Kent, Head of Corporate Real Estate, Lloyd's of London / Dr Imogen Privett, Workplace Innovation Consultant & Senior Research Associate, UNWORK & WORKTECH Academy Lloyd's occupy one of the most iconic buildings in the City of London. In 2019 they embarked on an extensive redesign of their own workplace to embrace agility and new ways of working, and support innovation and team collaboration. Join Jack Kent as he outlines and discusses their new approach to the future of work and workplace.
12:30 - 12:35	POETIC INTERLUDE - JELLYBEAN WORKING, MATT HARVEY
12:35 - 13:00	NETWORKING BREAK AND VIRTUAL EXHIBITION
WELCOME BACK	

WEST STAGE

#DESIGN #CULTURE #FLEXWORKING

WHERE NEXT FOR THE FUTURE OF WORK AND WORKPLACE?	
13:00 - 13:30	THE POST COVID-19 WORKPLACE: EXPERT END USER PANEL Monika Andersson, Global Real EstateTransaction Lead, Accenture / Patrick Marsh, Transformation Director Consumer Health, Worldwide Real Estate & Facilities, GSK / Maria Giraldez, Real Estate Workplace design & User Experience Lead, Nokia Over the coming months and years, individuals and organisations will make their own assessments about the role and value of a dedicated workplace, and they may reach very different conclusions. Our experts discuss what new strategies will be required to lure people back and offer some predictions for the future of the workplace. WORKPLACE Leaders discuss issues raised from Day 1 of WORKTECH's morning keynotes with audience Q&A led by Philip Ross
13:30 - 13:45	CLOSING REMARKS
WORKTECH20 UK & EMEA Session Streams We will be dividing day one into two streams at the WORKTECH20 UK & EMEA Virtual Conference, allowing us to provide more speakers and content on offer throughout the day. Please browse through the day two agenda below and set your personal conference agenda by joining your favourite sessions. Everyone can participate in the opening and closing sessions and we advise attendees to minimise disruption by only changing streams during the breaks. Although it is possible to move between individual sessions you may end up missing some of the live talks. In case you miss anything, all session recordings will also be made available to you post-event!	

EAST STAGE

#PEOPLE #PLACE #TECHNOLOGY

THE STATE OF THE WORKPLACE - EMERGING TRENDS	
11:00 - 11:30	THE DIGITAL WORKPLACE EXPERIENCE Philip Ross, Futurologist & CEO, Cordless Group & UNWORK / Mathias Elmiger, Director, Knowledge & Data Strategy, Johnson & Johnson / Peter Baumann, Global Real Estate & Facilities [GRF] Global Head of Projects, SAP / Dr. Susanne Hügél, Director, Head of Digital Innovation & Business Acceleration Continental Europe, CBRE GmbH / Sabine Ehm, Customer Success & Thought-Leadership Manager, Locatee What tools do heads of Corporate Real Estate need to successfully transition to new models of working in the post pandemic world? From where people are sitting to air quality and cleaning regimes, new technologies for the workplace can now deliver an array of data and transform the user experience. This panel will explore return to office strategies that not only provide a safe and secure environment but enhance the workplace experience for an evolving workforce.
11:30 - 12:00	STORIES FROM THE FRONT LINES: INSIGHTS FROM DESIGN EXPERTS AROUND THE GLOBE Primo Orpilla, Principal and Founder, Studio O+A / Paulette Christophersen, Partner PLH Arkitekter / Laurie Aznavoorian, Leader, Strategy & Research, Bates Smart / Neil Usher, Chief Partnerships Officer, GoSpace AI / Sharon Sclarr, Designer, Studio O+A / Rachael McCarthy, Studio Director, Bates Smart Leading design firms from around the globe share their unique perspectives on the state of the workplace, sharing insights from Australia, Singapore, Scotland, Denmark, the UK and the United States. Their stories offer a deep understanding of how not only the pandemic is effecting each region, but how politics, racial issues, bushfires, etc. are adding to the narrative as we look to the post COVID-19 future.
12:00 - 12:30	"HAPPY EVER AFTER": HAS THE GREAT COVID WFH EXPERIMENT CHANGED OUR RELATIONSHIP TO WORK FOREVER? Caroline Burns, Founder & Managing Director, Workplace Revolution / Richard Claydon, Chief Cognitive Officer, EQ Lab AI analysis of our global “Voice of the Crowd” research suggests that as a result of the Covid- 19 enforced WFH experience millions of office workers are now more trusted, more autonomous, more confident to try new things, to solve their own problems and more aware of how they produce their best work. Is this finally the catalyst to tip us into being true knowledge workers and what might this mean for the supporting infrastructure - culture, behaviours, leadership, digital and physical enablers - we will need for effective and meaningful work in the digital era?



CONFERENCE AGENDA

DAY TWO | WEDNESDAY 28TH OCTOBER

DAY TWO

#LEADERSHIP #WELLBEING #CHANGE

LEADERSHIP IN AN ERA OF CRISIS AND COMPLEXITY

09:00 – 09:15

WELCOME ADDRESS

Torin Douglas, [Writer, Speaker and Ex-BBC Media Correspondent](#)

09:15 – 09:45

THE FORCES SHAPING THE FUTURE OF WORK: AN INTERVIEW WITH PROFESSOR LYNDA GRATTON, BESTSELLING AUTHOR OF *THE 100 YEAR LIFE*

Lynda Gratton, [Professor of Management Practice, London Business School, Founder of the advisory practice HSM](#)
The dynamic of change in the post-COVID-19 era will combine new technologies, revised business priorities and shifting demographics leading to the 100 year life. But advances in technology and longevity have not been matched by supporting innovations to our social structures. Lynda Gratton looks at new leadership strategies as a path out of crisis.

09:45 – 10:15

NO GOING BACK. HOW WORK HAS CHANGED IN WAYS THAT WE’VE RECOGNISED (AND NOT) IN 2021

Bruce Daisley, [Bestselling Author Eat Sleep Work Repeat and ex-VP Twitter](#)
Work has transformed more than any of us felt possible in the last few months. But what are the long-term consequences? How can we build energised, positive productive workplaces. What does the future of workplace culture look like?

10:20 – 10:25

POETIC INTERLUDE - WORKS PERKS, MATT HARVEY

'Work Perks', [Matt Harvey, Poet](#)

10:25 – 10:50

NETWORKING BREAK AND VIRTUAL EXHIBITION

THE FORCES SHAPING THE NEW FUTURE OF WORK

10:50 – 11:20

EXPERT PANEL: RETHINKING TRADITIONAL WORKPLACE MODELS - HYBRID, FLEX & DIGITAL

Siobhan Byrnes, [Regional Director EMEA, Moveplan](#) / Olly Olsen, [CEO, The Office Group](#) / Jeremy Myerson, [Director, WORKTECH Academy](#) / Klaus Sandbiller, [Head of Group Real Estate Innovation & Projects, UniCredit](#)
Now is the time to rethink the traditional workplace. The Covid19 outbreak has ushered in a global WFH experiment that is driving dramatic adaptations in how and where people work. Post-Covid, a “new normal” workplace will persist, one that is increasingly reliant on distributed work mixed with office time. The hybrid approach in the future of work reflects how the lines of work and personal life are continuing to blur. This panel will discuss how different businesses across UK/EMEA are adapting to the new paradigms of work.

11:20 – 11:50

FUTURE-PROOF WORKPLACE DECISIONS IN TIMES OF UNCERTAINTY: CRITICAL ENABLERS TO MAKE FLEXIBILITY IN YOUR WORKPLACE THE NEW NORMAL

Jeroen Gieling, [International Workplace Manager, Vecos](#)
Have you ever realized that many of the investment decisions you make now for your physical office space will either hold you back or push you forward for the next ten years? In this presentation, Vecos will show you the critical enablers to make your next decision future-proof. Including concrete examples of companies which have already realized such a future-proof workplace.

11:50 – 12:20

THE PUZZLE OF WELLBEING : THE FUTURE OF WORKPLACE WELLBEING IN THE POST-PANDEMIC WORLD

Dr Imogen Privett, [Workplace Innovation Consultant & Senior Research Associate, UNWORK & WORKTECH Academy](#) / Guenaelle Watson, [Managing Director, 360 Workplace](#) / Matt Frost, [Director, Organisational Wellbeing Consulting, Gallagher](#), Alexandre Long, [Physiotherapist MCSP & Workplace Ergonomics Consultant, AP Ergonomics](#) / Paul Conway, [Founder, Successful Humans](#)
Wellbeing was already rising up the business agenda before Covid-19. But what will it mean in the post-pandemic workplace? How will our attitudes and policies change? An expert panel drawn from design, positive psychology, ergonomics and employee engagement will explore the future of wellbeing.

#FLEXWORKING #CULTURE #INNOVATION

THE FORCES SHAPING THE NEW FUTURE OF WORK

12:20 – 12:30

POETIC INTERLUDE

'CORONAVIRUS HIAWATHA', [Matt Harvey, Poet](#)

12:30 – 13:05

NETWORKING BREAK AND VIRTUAL EXHIBITION

13:05– 13:35

GLOBAL CHANGE AND ARCHITECTURE’S PIVOTAL ROLE IN A POST-PANDEMIC WORLD

Simon Allford, [Architect and co-founder of Allford Hall Monaghan Morris, and new president of the Royal Institute of British Architects](#) / Jeremy Myerson, [Director, WORKTECH Academy & Research Professor, RCA](#).
During this discussion Simon and Jeremy examine the global challenges we face, addressing subjects such as low carbon futures, sustainability, diversity in workplace, health, wellbeing and education, questioning whether architecture is part of the problem or the solution in our post pandemic world.

13:35 – 13:45

CLOSING REMARKS

13:45

CONFERENCE CLOSE

WORKTECH20 UK & EMEA | Session Streams

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EAST STAGE

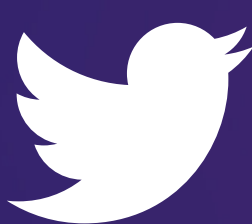
#PEOPLE #PLACE #TECHNOLOGY

THE FORCES SHAPING THE NEW FUTURE OF WORK

11:20 – 11:50

WELL HSR: THE NEW GLOBAL BENCHMARK FOR HEALTHY, SAFE FACILITIES MANAGEMENT

Ann Marie Aguilar, [Senior Vice President, EMEA, International WELL Building Institute](#)
The WELL Health-Safety Rating is an evidence-based, third-party verified rating for all new and existing building and facility types focusing on operational policies, maintenance protocols, occupant engagement and emergency plans. WELL HSR is designed to empower owners and operators across large and small businesses alike to take the necessary steps to prioritize the health and safety of their employees, visitors and stakeholders, instilling confidence and trust in occupants and the broader community.



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