

VIRTUAL EDITION

WORKTECH™ 20

ASIA PACIFIC

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

VIRTUAL EVENT

Tuesday 20th - Wednesday 21st October

9am – 13.30 HKT & SGT | 11.00 – 15.30 AEST

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WORKTECH ACADEMY

CONFERENCE AGENDA

DAY ONE | TUESDAY 20TH OCTOBER

WEST STAGE

#LEADERSHIP #PEOPLE #CULTURE

HKT/SGT

LEADERSHIP AND WELLBEING IN AN ERA OF CRISIS AND COMPLEXITY

09:00 - 09:15

WELCOME ADDRESS & OPENING REMARKS

Philip Ross, **Futurologist & CEO, Cordless Group & UNWORK** / Neil Salton, **Managing Director, ChangeWorq Pte. Ltd**

09:15 – 09:45

THE FORCES SHAPING THE FUTURE OF WORK: AN INTERVIEW WITH PROFESSOR LYNDA GRATTON, BESTSELLING AUTHOR OF *THE 100 YEAR LIFE*

Lynda Gratton, **Professor of Management Practice, London Business School, Founder of the advisory practice HSM**

The dynamic of change in the post-COVID-19 era will combine new technologies, revised business priorities and shifting demographics leading to the 100 year life. But advances in technology and longevity have not been matched by supporting innovations to our social structures. Lynda Gratton looks at new leadership strategies as a path out of crisis.

09:50 – 10:35

LEADING AN ORGANIZATION THROUGH UNCERTAINTY

General Stanley McChrystal, **Partner & Founder at the McChrystal Group, Former top commander of U.S. and International Forces in Afghanistan**

McChrystal will share a new philosophy for leadership and team curation, whereby the role of leaders is to boost team morale, inspire and motivate. In the context of the pandemic crisis, Philip Ross and General Stanley McChrystal will discuss the importance of adaptability for organisations to become more resilient in the future and how leaders can make adjustments to deliver clear and actionable information.

10:45 - 10:50

INTERACTIVE SESSION: SEATED YOGA & MEDITATION

Corene Summers, **Coach & Advisor, Wellness Coach**

10:45 - 11:10

NETWORKING BREAK AND VIRTUAL EXHIBITION

RE-IMAGINING THE FUTURE OF WORK

#PROPERTY #SPACE #DIGITAL

11:15 - 11:45

CASE STUDY: HOW SIEMENS REIMAGINED THE FUTURE OF WORK FOR MORE THAN 100,000 EMPLOYEES

Benjamin Anthony, **Head, Digital Enterprise Business Smart Infrastructure, Middle-East & Asia Pacific, Siemens** / Sangeeta Ray, **Head of Real Estate, Siemens India & Bangladesh**

Amidst the ongoing pandemic, a global MNC made the bold move to endorse mobile working for over 100,000 employees in 600 locations around the world. Siemens has defined and will share strategies behind the ‘New Normal Working Model’ which fits seamlessly into the concept of the future of work.

11.45 - 12.15

"HAPPY EVER AFTER": HAS THE GREAT COVID WFH EXPERIMENT CHANGED OUR RELATIONSHIP TO WORK FOREVER?

Caroline Burns, **Founder & Managing Director, Workplace Revolution** / Richard Claydon, **Chief Cognitive Officer, EQ Lab**

AI analysis of our global “Voice of the Crowd” research suggests that as a result of the Covid- 19 enforced WFH experience millions of office workers are now more trusted, more autonomous, more confident to try new things, to solve their own problems and more aware of how they produce their best work. Is this finally the catalyst to tip us into being true knowledge workers and what might this mean for the supporting infrastructure - culture, behaviours, leadership, digital and physical enablers - we will need for effective and meaningful work in the digital era?

12.15 - 12.45

NETWORKING BREAK AND VIRTUAL EXHIBITON

12:45 - 13.20

END USER PANEL: THE POST COVID-19 WORKPLACE

Shelley Boland, **Managing Director, Regional Head Property, Standard Chartered Bank (Hong Kong)** / Jessica Carr, **Workplace Director, APAC, Sodexo** / Tommy Chan, **Asia Pacific Real Estate Design & Project Leader, EY**

Returning to the workplace is set to become a conscious decision rather than the default position for most office workers. Our experts discuss topics raised throughout the day, share views on what new strategies will be required to lure people back and offer some predictions for the future of the workplace.

13.20 - 13.30

CLOSING REMARKS

13.30

CONFERENCE CLOSE

EAST STAGE

#FLEXWORK #EXPERIENCE #CHANGE

DYNAMIC WORKPLACE MODELS

11:15 - 11:45

WELL HSR: THE NEW GLOBAL BENCHMARK FOR HEALTHY, SAFE FACILITIES MANAGEMENT

Tony Armstrong, **Senior Vice President, International WELL Building Institute™ (Asia)**

The WELL Health-Safety Rating is an evidence-based, third-party verified rating for all new and existing building and facility types focusing on operational policies, maintenance protocols, occupant engagement and emergency plans. WELL HSR is designed to empower owners and operators across large and small businesses alike to take the necessary steps to prioritize the health and safety of their employees, visitors and stakeholders, instilling confidence and trust in occupants and the broader community.

11.45 - 12.15

THE NEW DYNAMIC WORKPLACE - THE FLEXIBILITY OF SPACES

Dinesh Malkani, **CEO & Founder, Smarten Spaces**

The new workplace will need to be dynamic where employees balance between Work from Home and Back to work and yet ensuring that the collaborative nature of interactions still continue. The dynamic workplace will create an opportunity to rethink the spaces and the employee experience. There is an opportunity to cut cost as well. The presentation will be used to discuss the experiences and learnings Smarten has had deploying over 100 locations over the past 3 months in 40 cities around the world.

12.15 - 12.45

NETWORKING BREAK AND VIRTUAL EXHIBITON

13.30

CONFERENCE CLOSE

WORKTECH20 Asia Pacific | Session Streams

We will be dividing each day into streams at the WORKTECH20 Asia Pacific Virtual Conference, allowing us to create a richer programme for our attendees with more speakers and content on offer throughout the event. Please browse through our full programme below and set your personal conference agenda by joining your favourite sessions. Everyone can participate in the opening and closing sessions and we advise attendees to minimise disruption by only changing streams during the breaks. Although it is possible to move between individual sessions you may end up missing some of the live talks. In case you miss anything, all session recordings will also be made available to you post-event!



@WORKTECHEVENTS

#WORKTECH

CONFERENCE AGENDA

DAY TWO | WEDNESDAY 21ST OCTOBER

WEST STAGE

#NEUROSCIENCE #PRODUCTIVITY #TECH #CITIES

HKT/SGT

ADAPTING TO NEW PARADIGMS OF WORK

09:00 - 09:10

WELCOME ADDRESS

Neil Salton, [Managing Director, ChangeWorq Pte. Ltd](#)

9:10 - 9:45

LEADING THE EMERGING WORKPLACE: THE SCIENCE BEHIND HOW WE HANDLE A CHANGING WORK ENVIRONMENT

Dr Fiona Kerr, [Founder and CEO, The NeuroTech Institute | Neural and Systems Complexity Specialist, Adelaide University](#)

These unprecedented times have changed how we connect, work and use technologies (often not yet fit for purpose), in an ever-changing environment. Drawing on 30 years of industry experience, Dr Kerr will unveil the importance of understanding the neuroscience of human connection which can help us build and lead positive remote and hybrid workplaces that fosters trust, commitment and resilience, and leverage technology and skills as a true enabler.the driver's seat on future technology and skills requirements.

9:50 - 10:20

THE DEATH OF DISTANCE. HAS COVID-19 TRIGGERED LONG TERM CHANGE FOR ECONOMIC AND CIVIC LIFE?

Dame Frances Cairncross, [Economist, Academic and Journalist](#)

Twenty years since the original prediction and release of the ground-breaking book Death of Distance, Dame Frances will share her thoughts.... Is Distance finally Dead? Will Covid-19 lead to long term change for people and cities? What will be the future for economic and civic life? What are the most significant changes in the way we live and work? Dame Frances will explore all this and its impact across the globe.

10:20 - 10:25

POETRY INTERLUDE

CORONAVIRUS HIAWATHA', [Matt Harvey, Poet](#)

10:25 - 10:55

NETWORKING BREAK AND VIRTUAL EXHIBITION

ENABLERS FOR FUTURE OF WORK: TECH, EXPERIENCE & DESIGN

#TECH #EXPERIENCE #DESIGN

11:00 - 11:20

NO GOING BACK: HOW WORK HAS CHANGED IN WAYS THAT WE'VE RECOGNISED (AND NOT) IN 2021

Bruce Daisley, [Author of The Joy of Work & Eat Sleep Work Repeat and former VP, EMEA, Twitter](#)

Work has transformed more than any of us felt possible in the last few months. But what are the long-term consequences? How can we build energised, positive productive workplaces. What does the future of workplace culture look like?

11:30 - 12:00

A MARATHON NOT A SPRINT. EVOLVING WORKPLACE AS A MAJOR BRAND ASSET

[Jonathan Cummings, President Greater China of LANDOR & FITCH](#) / [James Woodburn, Regional Director, Head of Real Estate, WPP Asia Pacific](#)

The COVID-19 lock-downs around the world have highlighted the dominance of convention over progress in much of the built work environment. In this session, Jonathan & James will explore the lessons, opportunities and long term implications for workplace design; drawing examples of leaders from around the world, and outlining insights and thoughts around creating a workplace that's not only fit for purpose, but becomes a major asset.

12:00 - 12:25

NETWORKING BREAK AND VIRTUAL EXHIBITION

12:30 - 13:15

NASA: INNOVATION AND TRANSFORMATION

Dr. Douglas Terrier, [Chief Technologist, NASA](#)

Dr. Douglas Terrier will discuss how America's Space Program has created new business practices and operations during the pandemic. Learn how NASA is embracing digital transformation, a critical operational and culture change necessary for continued American space leadership in the 21st century. Terrier will also share insights on NASA's Artemis Program to return astronauts to the Moon and explore how NASA spinoff technologies have resulted in viable commercial products and services used in our everyday lives.

13:20 - 13:30

CLOSING REMARKS

13:30

CONFERENCE CLOSE

EAST STAGE

#HYBRID #FLEX #PROPERTY

RETHINKING TRADITIONAL WORKPLACE MODELS

9:50- 10:20

TOGETHERNESS AND PLACE: COVID-19 INSIGHTS AND PROMPTS FOR ACTION IN THE POST-PANDEMIC WORKPLACE

Laurie Aznavoorian, [Leader, Strategy & Research, Bates Smart](#) / Iva Durakovic, [Associate Lecturer, UNSW Built Environment](#)

This presentation will report findings from new research focusing on the WFH experiences during the pandemic and a study of a coworking environment conducted immediately prior to and during the first COVID-19 lockdown. It offers insights into the value of place and togetherness, and lays foundations for workplaces post pandemic.

10:25 - 10:55

NETWORKING BREAK AND VIRTUAL EXHIBITION

11:00 - 11:30

EXPERT PANEL: RETHINKING TRADITIONAL WORKPLACE MODELS - HYBRID, FLEX & DIGITAL

Moderator: Anna Williams, [Veldhoen + Company](#) / Stephen Fountain, [Project Director-Singapore, Moveplan](#) / Marco Minervini, [Postdoctoral Fellow in Organisations and Algorithms, INSEAD Business School, Singapore](#) / Neha Pareek, [HR Director, ASEAN, IBM](#) / Alan Boyd, [Strategic Manager APAC, Ergotron](#)

As companies look to the post COVID-19 future, what role will home and flexible office play as complements to the traditional office? The pandemic has ushered in a global WFH experiment that is driving dramatic adaptations in how and where people work and most companies are now planning around a workplace vision of home+flex+HQ. Our expert panel will discuss the implications and enablers of these new workplace models and explore how different businesses across Asia Pacific are adapting to the new paradigms of work.

12:00 - 12:25

NETWORKING BREAK AND VIRTUAL EXHIBITION

13:20 - 13:30

CLOSING REMARKS



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