

WORKPLACE INNOVATION

VIRTUAL EVENT

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EXPLORE NEW INNOVATIONS SHAPING THE FUTURE OF WORK

VIRTUAL CONFERENCE

Tuesday 9th – Wednesday 10th March

9.00 – 13.45 EST | 14.00 – 18.45 GMT



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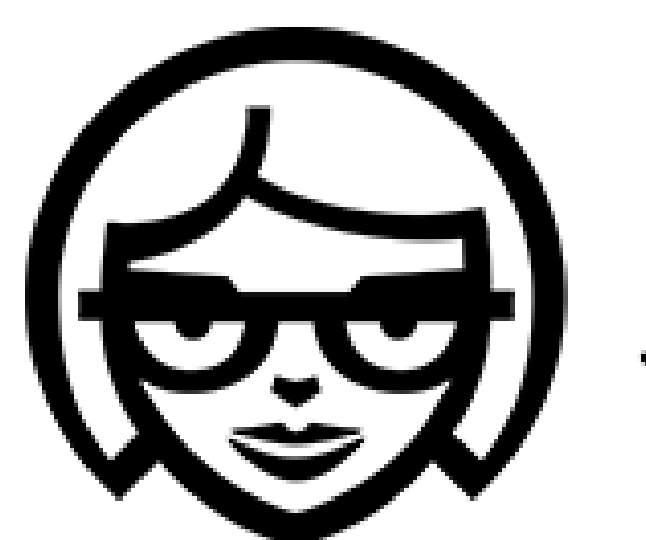
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WORKPLACE
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WORKDESIGN
MAGAZINE

DAY ONE | TUESDAY 9TH MARCH

9:00 EST | 14:00 GMT

REGISTRATION, PRE-EVENT NETWORKING AND VIRTUAL EXHIBITION

9:30 EST | 14:30 GMT

CHAIRPERSON WELCOME

Torin Douglas, [Writer, Speaker and Former BBC Media Correspondent](#) / Kasia Maynard, [Content Editor, WORKTECH Academy](#)

THE NEW FRONTIER OF WORKPLACE INNOVATION

9:40 EST | 14:40 GMT

CRYSTAL MAZE: PREDICTING NEXT STEPS FOR THE WORK-FROM-ANYWHERE MODEL

Philip Ross, [Futurologist & CEO, Cordless Group & UNWORK](#) / Jeremy Myerson, [Director, WORKTECH Academy & Research Professor, RCA](#) / Torin Douglas, [Writer, Speaker and Former BBC Media Correspondent](#)

The WORKTECH conference and WORKTECH Academy were both founded on the principle that a harmony of people, place and, above all, technology should form the basis for how organisations plan the future of work. Amid the global pandemic, this vision has swum into focus as companies have pivoted to a new model with remote working and a virtual, cloud-based infrastructure at its core. In this session, co-founders Philip Ross and Jeremy Myerson discuss how marginal ideas have gone mainstream - and what happens next - in conversation with WORKTECH London chairman, Torin Douglas, former BBC Media Correspondent.

10:10 EST | 15:10 GMT

BEST PRACTICES FOR TRANSITIONING TO HYBRID WORKPLACE

Dinesh Malkani, [CEO and Founder, Smarten Spaces](#)

How businesses adopt hybrid working will not only define the initial success in bringing their people back to work, but also, help stay relevant in the future and harness the benefits of transitioning to a hybrid workplace. Join this discussion if you want to learn from the experience of businesses in 50+ cities globally and how technology plays a role in making this transformation a success.

10:40 EST | 15:40 GMT

NETWORKING BREAK AND VIRTUAL EXHIBITION

DIGITAL FUTURES AND THE DATA-DRIVEN WORKPLACE

11:05 EST | 16:05 GMT

BRIDGING THE GAP BETWEEN PERSONAL AND COLLABORATIVE WORKING

Martin Smith, [Video Collaboration Specialist, Logitech](#)

As the world transitioned to a living and working from home model in 2020, the Logitech brand helped people be productive, be creative, stay safe and hopefully have a bit more fun. As the world reopens and buildings welcome back students, employees and customers alike, we look at how Logitech can assist organisations in keeping people safe, working smarter, better connected and collaborating both at work or at home, within this new hybrid workplace model.

11:35 EST | 16:35 GMT

QUANTIFYING BUILDINGS: SIX LESSONS LEARNED FOR DEFINING YOUR ENTERPRISE IOT WORKPLACE STRATEGY

Rom Eizenberg, [Chief Revenue Officer, Kontakt.io](#)

Delivering business outcomes to multiple stakeholders & shaping the future of work through IoT.

In this session, we are going to explore key lessons learned from hundreds of IoT solutions deployed in smart office buildings, hospitals and manufacturing setups. We will discuss core IoT technology choices and why Bluetooth® technology is leading the pack, how to avoid point-solution with an eye for long-term growth, tips for working across IT and business functions to help drive success, mistakes to avoid, questions you should ask and best practices helping organizations drive digital transformation in building and work spaces.

THE AUGMENTED WORKPLACE: ADAPTING TO NEW PARADIGMS OF WORK

12:05 EST | 17:05 GMT

EXPERT PANEL: TECH SOLUTIONS REDEFINING THE FUTURE OF WORK

Craig Kaplan, [Chief Customer Officer, Virbela](#) / Mark Finlay, [CCO, Moneypenny](#) / Martin Fishman, [Director, Strategic Alliances & Enterprise, Joan by Visionect](#) / Steve Jarvis, [Commercial Director, Cordless Consultants](#)

Gone are the days when work was confined to the office and technology now plays a more vital role than ever in our daily working lives. In this panel, we will explore how emerging technologies are augmenting the physical and digital workplace experience and helping organisations future-proof their workplace strategies. From virtual reality to workplace analytics and visitor management solutions, our experts will shed light on some of the key tech innovations that are redefining the future of work.

12:35 EST | 17:35 GMT

NETWORKING BREAK AND VIRTUAL EXHIBITION

13:05 EST | 18:05 GMT

HOW TO THINK LIKE A FUTURIST

Brian David Johnson, [Best-Selling Author, Futurist in Residence, Arizona State University](#)

The future of work can often feel uncertain and complex. Emerging technologies, cultural changes, geopolitical conflicts, climate disruptions and shifting economies can feel overwhelming and bleak. But what if you could think like a futurist, exploring a range of possible and potential futures? What if you had the ability to envision the future you want and the tools to get you there? Futurist and author Brian David Johnson will show you how to think like a futurist, dispelling myths about the future and exploring what he sees coming for the future of work.

13:35 EST | 18:35 GMT

CHAIRPERSON CLOSING REMARKS

Torin Douglas, [Writer, Speaker and Former BBC Media Correspondent](#)

13:45 EST | 18:45 GMT

CONFERENCE CLOSE

DAY TWO | WEDNESDAY 10TH MARCH

9:00 EST | 14:00 GMT

CHAIRPERSON WELCOME

Torin Douglas, [Writer, Speaker and Former BBC Media Correspondent](#) / Matthew Myerson, [Development Director, WORKTECH Academy](#)

REDEFINING THE FUTURE OF WORK: PURPOSE AND PLACE

9:05 EST | 14:05 GMT

THE SILO EFFECT: IN CONVERSATION WITH GILLIAN TETT

Gillian Tett, [Award-Winning Journalist and Editor-at-Large, Financial Times](#) / Philip Ross, [Futurologist & CEO, Cordless Group & UNWORK](#)

In this session, Gillian Tett shares insights from The Silo Effect and her upcoming book Anthro-Vision, examining how our tendency to create functional departments – silos – hinders our work. In an age when technology, big data, and financial analysis defines business decision-making, Gillian presents a different idea: businesses can revolutionize their understanding of human behavior by studying consumers and organizations through an anthropological lens. By making the familiar seem unfamiliar and vice versa, she offers a three-dimensional perspective in a world where many executives are plagued by tunnel vision.

9:40 EST | 14:40 GMT

THE FUTURE IS FLEXIBLE

Prabhddeep Singh, [Global Head of Marketplace, WeWork](#)

Moving forward, the future of work and of office space will be focused on providing employees flexible options and employers who embrace flexibility in the workplace will be the employer of choice. Prabhddeep will walk through how WeWork has spent the last year digitizing it's offering to adapt to the growing flexible workspace market.

10:10 EST | 15:10 GMT

FROM OFFICE TO OMNI-CHANNEL: RISE OF THE OMNI-CHANNEL WORKER

Jeremy Myerson, [Director, WORKTECH Academy & Research Professor, RCA](#) / Paul Edwards, [General Manager, Workplace Experience, Mirvac](#)

The dramatic worldwide switch to remote working amid the COVID-19 crisis has demonstrated the potential for employees to work from anywhere using virtual, cloud-based technologies. But what does this mean for the future of office property? Just like the advent of omni-channel retailing, are we on the cusp of omni-channel working? In this session, Paul Edwards of Australian developer Mirvac explores the path 'from office to omni-channel' with WORKTECH Academy's Jeremy Myerson.

10:40 EST | 15:40 GMT

NETWORKING BREAK AND VIRTUAL EXHIBITION

11:05 EST | 16:05 GMT

EXPERT PANEL: RETHINKING TRADITIONAL WORKPLACE MODELS

Mohamed Helal, [Global Facilities Manager, Schlumberger](#) / Stephen Barker, [Director of Multimedia Engineering, Cordless Consultants](#) / Alejandro Rivero, [Director, Corporate Real Estate, Samsung](#)

The COVID-19 pandemic has radically altered the way the global workforce interacts with physical space and returning to the workplace is now set to become a conscious decision rather than the default position for most office workers. As companies plan for the future, what role will home and flexible workplace solutions play as compliments to the traditional office? Our panel of experts will discuss latest trends in the corporate real estate and facilities sector and offer international perspectives on the challenges and opportunities faced by corporate leaders as they adapt their workplace strategies.

THE HYBRID WORKPLACE EXPERIENCE: ENABLING CULTURE & COLLABORATION

11:35 EST | 16:35 GMT

CELEBRATING THE UNPLANNED: WHY INNOVATION REQUIRES PHYSICAL SPACE

Dr Kerstin Sailer, [Reader in Social and Spatial Networks, The Bartlett School of Architecture, University College London](#)

The global Covid pandemic has taught us all a lesson in flexibility, showing that indeed we can work from home (if we must). Yet what is missing, when no one meets in unplanned ways, is creative friction and opportunities for the unknown to unfold. In this talk Dr Kerstin Sailer takes stock of what the office is good for and argues that innovation requires physical space. In so doing, she offers a way to think about a different kind of post-pandemic office, one that is based on the benefits of being together.

12:05 EST | 17:05 GMT

EXPERT PANEL: THE NEW HYBRID WORKPLACE AND THE FUTURE OF EMPLOYEE EXPERIENCE

Andrew Farah, [CEO, Density](#) / Matt Harris, [Head of Workplace & Technology, Envoy](#) / Olly Olsen, [Joint Founder and CEO, The Office Group](#) / Matthew Myerson, [Development Director, WORKTECH Academy](#)

In 2021, organizations across the globe will be rethinking their workplace strategies with a newfound emphasis on safety, flexibility, employee experience, and cost reduction. How can business leaders create safe environments that foster meaningful connection and collaboration as they transition to hybrid working models? This panel will explore how leading workplace solutions can be implemented and integrated to enhance safety while maximizing the workplace as a destination for collaboration and innovation.

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'WORKPLACE NOW'

Primo Orpilla, [Principal and Founder, Studio O+A](#)

O+A sees the new workplace as an environment shaped by what the crisis taught us to value most. It will be a workplace that is healthier, more deliberate, more agile, and more inclusive than the workplace that preceded it. This is an opportunity to make the working world what we want it to be; to upgrade the pre-crisis workplace and add the discoveries that emerged from working at home and counting on technology. Join Primo Orpilla as he presents a new series of space types that will shape the work environment going forward. These typologies are drawn from needs and values that emerged during the crisis. A more flexible environment that supports the flexible lifestyles of its occupants will set the stage for a new era of workplace design that everyone can look forward to.

13:35 EST | 18:35 GMT

CHAIRPERSON CLOSING REMARKS

Torin Douglas, [Writer, Speaker and Former BBC Media Correspondent](#)

13:45 EST | 18:45 GMT

CONFERENCE CLOSE

14:00 EST | 19:00 GMT

VIRTUAL REALITY AFTER PARTY - HOSTED BY VIRBELA



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