

PROFESSIONAL SERVICES WORKPLACE

VIRTUAL EVENT **W**

# EXPLORE THE FUTURE OF THE PROFESSIONAL SERVICES WORKPLACE

VIRTUAL CONFERENCE

Wednesday 21st April

8am – 1pm EDT | 1pm – 6pm BST | 2pm - 7pm CEST

Sponsored by

**SIEMENS**

 **SPACEWELL**  
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**WORKTECH ACADEMY**



*Worker's Resort*



13:00

13:30 – 13:45

13:45 – 14:15

14:15 – 14:45

14:45 – 15:15

15:15 – 15:40

15:40 – 16:10

16:10 – 16:45

16:45 – 17:10

17:10 – 17:40

17:40 – 18:00

18:00

CONFERENCE OPEN | PRE-EVENT NETWORKING & VIRTUAL EXHIBITION

CHAIRPERSON'S WELCOME

Krupa Solanki, **Chief of Staff, UnGroup**

**THEME: RESPONDING TO CHALLENGING TIMES**

The professional services industry, like many, has had to adapt to the disruption of COVID-19. What have been the key challenges and opportunities for the industry and how have they responded? What digital and technology tools will support the industry as they prepare for the future?

THE HYBRID WORKPLACE IS HERE TO STAY

Brett Smith, **Digital Buildings Partner, Siemens** / Marcel Benteler, **Director Facility Management, Arvato Financial Solutions**

As we safely begin to re-enter the workplace, there will be fluctuations in the utilization of our office spaces, where employees will expect freedom of choice and new hybrid working models. Together with Arvato Financial Solutions, who have recently invested in creating a seamless employee experience whilst right sizing their CRE based on data; we will discuss what the new hybrid workplace can look like and how business continuity can thrive post pandemic. All whilst balancing the needs and expectations of employees from an health, wellbeing and user experience perspective

WORK REIMAGINED: PUTTING HUMANS AT THE CENTRE OF THE NEW WORKPLACE

Nino Di Vito, **Chief Innovation Officer and EMEA Innovation and Technology Leader, EY**

The global pandemic has presented all of us with an opportunity to rethink workplace strategy by putting humans at the centre of workplace design. EY’s goal is to work with organizations to create a better working world for everyone. This session will explore the results of EY’s Work Reimagined Study 2021 of more than 16,000 employees in 16 countries. The study outlines how new ways of working, family responsibilities and a number of other factors have shifted workers’ priorities. This has driven them to demand flexibility in where and when they work, improvements in how they work and the technology to make them productive. It is forcing us to think again about the future of collaboration, skills development and more as we reimagine the workplace to suit a future world of hybrid working.

PREPARING FOR A FLEXIBLE & TECH-ENABLED FUTURE IN PROFESSIONAL SERVICES

Moderator: Philip Ross, **Futurologist & CEO, Cordless Group & UnGroup** / Boy Navest, **Global Solution Consultant, Spacewell** / Peter Mostien, **Global Workplace Strategy & Projects Manager, Corporate Real Estate, ING Bank**

The digitalisation of work accelerated sharply in the midst of the pandemic, and technology is now seen as a major engine for future growth in the professional services sector. There are also other new challenges with the increased need to flex space according to changing requirements and a heightened interested in smart, healthy sustainable buildings and workplace. This panel will address key opportunities and challenges for the professional services workplace, in terms of real estate, technology and experience. How can your organisation stay relevant in new world of work?

NETWORKING BREAK AND VIRTUAL EXHIBITION

**THEME: BUILDING A RESILIENT FUTURE**

Alongside turbulence and uncertainty, the global crisis has also brought about significant opportunities and forced a rethink around traditional and fundamental business strategies. As the crisis subsides, what will be the same, and what will need to change to enable resiliency for the future?

MCKINSEY & COMPANY CASE STUDY

Linda Morey Burrows, **Principal Director, Morey Smith** / Harry Bowcott, **Partner, McKinsey & Company**

After 25 years at 1 Jermyn Street London consultants McKinsey & Company have moved to a new office located in London’s Knowledge Quarter – a community of over 100 academic, cultural, research, scientific and media organisations. In this session, Linda Morey-Burrows and Harry Bowcott will share the design journey of the new offices which showcases McKinsey’s expansion of its client offering from beyond traditional strategy consulting into profession-leading capabilities in digital transformation, advanced analytics, capability building and design.

EXPERT PANEL: THE FUTURE LEGAL WORKPLACE – DESIGNING FOR RESILIENCE

Moderator: Kasia Maynard, **Content Editor, WORKTECH** / Nicola Gillen, **Head of Total Workplace EMEA, Cushman & Wakefield** / Susi Mayer, **Studio Lead, BVN** / Sam Nickless, **Partner and, Chief Operating Officer, Gilbert + Tobin**

This panel will discuss some of the key findings of a new report by BVN with WORKTECH Academy and Cushman & Wakefield. Our expert panellists will share some of the core conclusions, highlighting the changing parameters of space for the corporate legal workplace and how workers in the industry can be better supported in the future. We will look at the competitive pressures in the legal industry before and during the Covid-19 pandemic, and at how approaches and attitudes to working in this sector are evolving across different global regions.

NETWORKING BREAK AND VIRTUAL EXHIBITION

IN CONVERSATION WITH NORTON ROSE FULBRIGHT: RETHINKING THE FUTURE OF WORK FOR LEGAL

Moderator: Philip Ross, **Futurologist & CEO, Cordless Group & UnGroup** / Michelle Marwood, **EMEA Real Estate Director, Norton Rose Fulbright LLP** / Peter Scott, **Managing Partner, Europe, Middle East and Asia, Norton Rose Fulbright LLP**

As the global professional services industry weighs up its real-estate options amid the easing of Covid-19, we will hear from a leading legal firm around their thinking for future proofing their workplace strategies and real estate footprint, while fostering creativity, new ideas and top talent.

CHAIRPERSON'S CLOSING REMARKS

Krupa Solanki, **Chief of Staff, UnGroup**

CONFERENCE CLOSE

