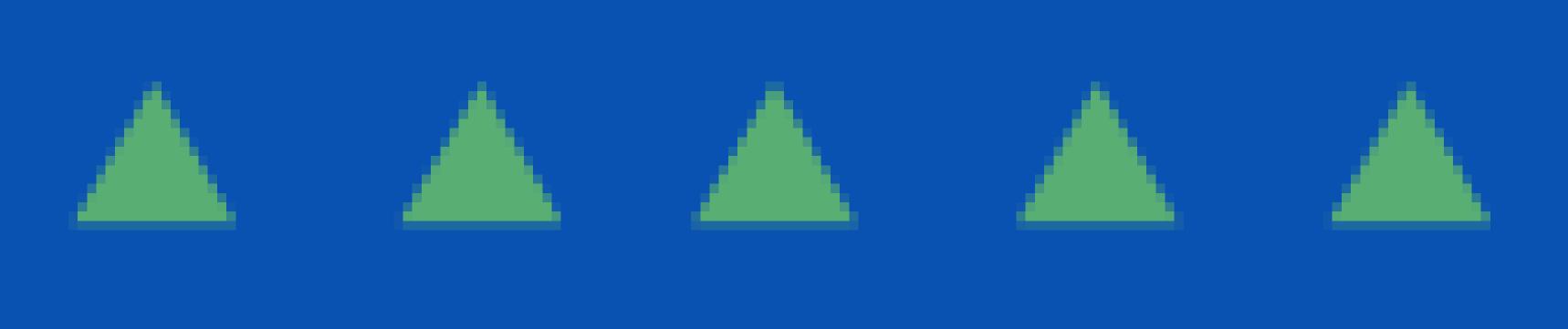
## WORKPLACE INNOVATION A A

VIRTUAL EVENT W A A A





# EXPLORE NEWINNOWATIONS SHAPING THE FUTURE OF

VIRTUAL CONFERENCE

LIVE CONFERENCE AGENDA

Thursday March 25th | 09:00 - 13:00 AEDT

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### LIVE CONFERENCE AGENDA

09:00 - 13:00 AEDT

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#### CONFERENCE OPEN | PRE-EVENT NETWORKING & VIRTUAL EXHIBITION 8:30

#### CHAIRPERSON'S WELCOME 9:00

Caroline McLaren, Managing Director, Liberated Work

#### 9:10 THE INNOVATIVE WORKPLACE STARTS WITH PEOPLE

Dr Sean Gallagher, Director, Centre for the New Workforce, Swinburne University of Technology

With the inexorable rise of machines, to continue to dedicate people solely to routine work has diminishing returns, especially when the human competitive advantage – our ability to navigate and understand the unknown – is the best asset organisations have to figure out the future. In rapidly-changing environments where workers face unforeseen problems and businesses confront new challenges, the most valuable form of work is creating value. To give your organisation a competitive edge, key insights from the latest research will show you how to empower your people and reimagine your workplace.

#### FIRESIDE CHAT: REDEFINING YOUR WORKSPACE WITH TECHNOLOGY 9:40

Mike Pilcher, Chief Sales Officer, Condeco / Jeremy Myerson, Director, WORKTECH Academy & Research Professor, RCA

Following the recent chain of events around COVID-19, the world of work has taken a new meaning and creating a workplace of the future means much more than spacing out workstations and setting out one-way systems. In the new world of work, there is a need for companies to adopt long-term flexible strategies; ones that can adapt to new challenges on the unpredictable road ahead. This is where, workspace management technology is even more of a vital enablement tool to make this all happen.

#### NETWORKING BREAK AND VIRTUAL EXHIBITION 10:10

#### EXPERT PANEL: FROM OFFICE TO OMNI-CHANNEL - RISE OF THE OMNI-CHANNEL WORKER 10:35

Paul Edwards, General Manager, Strategy & Customer, Mirvac / Jeremy Myerson, Director, WORKTECH Academy & Research Professor, RCA / Catherine Bignell, Senior Analyst - Real Estate, PwC / Claudette Leeming, Head of Property Strategy & Performance, Australia Post

The dramatic worldwide switch to remote working amid the COVID-19 crisis has demonstrated the potential for employees to work from anywhere using virtual, cloud-based technologies. But what does this mean for the future of office property? Just like the advent of omni-channel retailing, are we on the cusp of omni-channel working? In this session, our panel of experts explore the path 'from office to omni-channel' and examine latest trends in workplace technology and corporate real estate.

#### BEST PRACTICES FOR TRANSITIONING TO HYBRID WORKPLACE 11:05

Dinesh Malkani, CEO & Founder, Smarten Spaces

How businesses adopt hybrid working will not only define the initial success in bringing their people back to work, but also, help stay relevant in the future and harness the benefits of transitioning to a hybrid workplace. Join this discussion if you want to learn from the experience of businesses in 50+ cities globally and how technology plays a role in making this transformation a success.

#### 11:35 NETWORKING BREAK AND VIRTUAL EXHIBITION

#### 12:30 APPLIED INTELLIGENCE AND DESIGNING FOR THE FUTURE

Dr Richard Claydon, Chief Cognitive Officer, EQ Lab

The future of work is not just about AI, automation and The Singularity. It's also about getting the most value out of human qualities that computers can't emulate -the desire to explore, to create, to play. It's a future in which technologies and humans interact to discover brave new worlds, possibilities and futures together. More Star Trek than The Matrix. This talk will examine the 5 types of applied intelligence in contemporary workplaces, and explore how we might design and use space and technology to enable the higher, value-creating forms, and avoid the energy-draining, inhumane ones.

#### 13:00 CHAIRPERSON'S CLOSING REMARKS

Caroline McLaren, Managing Director, Liberated Work

**CONFERENCE CLOSE** 13:10