

WORKTECH™ 21

San Francisco

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

IN-PERSON EVENT

TUESDAY DECEMBER 7TH

08:00 - 17:00 PST

Sponsored by



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10times

4xi
Creating a Future

CONFERENCE THEMES

#PEOPLE #PLACE #TECHNOLOGY

**People-Centric Workplace Strategies**

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture.

**Work Disrupted**

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritize in the months ahead?

**The Future of Commercial Real Estate in San Francisco**

What are the strategies that companies and organisations in San Francisco and globally are adopting to bounce back from the coronavirus and what is the impact on commercial real estate

**The Connected Workplace**

In the age of the "anywhere office", technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our experts will shed light on some of the key technology innovations that are transforming how people work.

08:15 - 08:45

CONFERENCE OPEN | REGISTRATION & PRE-EVENT NETWORKING

08:45- 09:00

CHAIRPERSON'S OPENING REMARKS

Jamie Russo, **CEO, Everything Coworking, Board Member, Global Workspace Association**

09:00 - 09:30

OPENING KEYNOTE: COMMUNITY AND PURPOSE: WHY WORKPLACES WILL ALWAYS WIN

Larry Gadea, **Founder & CEO, Envoy**

Having learned from thousands of customers returning to the workplace, Envoy's CEO and founder will talk about how companies are earning people back to the office by leveraging technology and building strong on-site communities that work together.

09:30 - 10:00

STRATEGIES TO ENHANCE THE WORKPLACE EXPERIENCE: A LONG-TERM VISION FOR ENGAGING YOUR TEAMS

Stephanie Edens, **Vice President, Growth, LifeWorks** / Andrew Levy, **Regional Vice President, Aramark** / Kenny Lao, **Principal, Culinary Task Force** / James Boushka, **Digital Innovation Director, Emerge**

As many companies are starting to reengage from the pandemic and look to entice in-office participation through innovative strategies, it will be critical to drive engagement through enhanced amenities at the office. Curated by a panel of experts, this session shares strategies and insights about what they are hearing, learning, and implementing in response to proprietary research and their workplaces experiences.

10:00 - 10:30

EXPERT PANEL WORK DISRUPTED

Moderator: Jamie Russo, **Global Workspace Association** / Dan Bladen, **Co-Founder & CEO, Kadence** / Primo Orpilla, **Founder, Studio O+A** / Relina Bulchandani, **Global Head of Real Estate and Workplace, Stripe** / Richard Smith, **Founder & CEO, Office Freedom**

The purpose of the office has changed. Hybrid Working is the term on everyone's lips but for many, big questions remain unanswered; How do you bring the workforce back into the office? and What should that office look like? Creating a truly effective workplace has always required a perfect balance between people, place and technology. Given this most recent and dramatic global shift in the way we work, how do we now best drive communication, motivation, engagement with the right facilities, tech, tools to work, think and collaborate.

10:30 - 11:00

NETWORKING BREAK AND EXHIBITION

11:00 - 11:30

THE POST-COVID WORKPLACE: THE KNOWNs, THE UNKNOWNs AND HOW TO MOVE FORWARD

Adrienne Rowe, **Head of Workplace Strategy, Raytheon Technologies**

The changing workplace is a hot topic with near daily media stories about who's doing what and what the future holds. But what do we really know? Successful workplace strategies will rely on robust feedback loops and the ability to course correct as we all learn together.

CONFERENCE AGENDA

08:00- 17:00 PST

11:30 - 12:00

TESTING, LEARNING, AND ITERATING OUR WAY TO A HYBRID WORLD

Noelle Borda, **Senior Program Manager, Workplace Design, Adobe**

The future of work at Adobe will be Hybrid, enabled by flexibility as the default and led by a digital-first mindset. Our test, learn and iterate approach is applying to all the ways we are designing the future, from our policies to our team enablement to our office designs. We'd like to share with you some of the ways we are experimenting in our design of the Future of Work.

12:00 - 12:30

THE QUESTION OF HAPPINESS AT WORK: HOW TO BUILD PSYCHOLOGICAL RESILIENCE

Leslie Witt, **Chief Product and Design Officer, Headspace Inc** / James Calder, **Global Director, User Strategy, ERA-co** / Lisa Hsiao, **VP of User Strategy, North America. Associate Principal, ERA-co**

The pandemic has triggered cycles of uncertainty, anxiety, and grief. Now we need to address its long-term effects on mental health by creating psychological safety in our workplaces. Employers need to focus on compassionate relationships, helping employees to not just be productive, but to flourish.

12:30 - 12:45

INNOVATION PLATFORM: OFFICE FREEDOM, CX APP AN INPIXON COMPANY & SKYFOLD

12:45 - 13:30

NETWORKING LUNCH AND EXHIBITION

13:30 - 14:00

PRACTICAL TIPS FOR SMART WORKPLACE SUCCESS POST-COVID

Jeroen Gieling, **Sales Director Workplace, VECOS**

"Office functionalities change post-COVID" is all over the news. On the minds of those in charge is not only how to change the workplace, but also how to make sure that new workplace is a success. This presentation covers inspiring case studies of how smart technology in some of the world's foremost smart buildings, supports in realising a workplace that works. You walk away with practical tips to apply immediately and increase the success rates of your smart workplace plans post-COVID.

14:00 - 14:30

EXPERT PANEL: TECHNOLOGY TOOLS - REDEFINING THE FUTURE OF WORK

Moderator: Christy Cook, **President, Vranda** / Dinesh Malkani, **CEO & Founder, Smarten Spaces** / Francisco Ruiz, **Infrastructure Strategist & Director of IoT, Oracle** / Sammy D'Souza, **Global Head of Engineering, Freespace** / Junaith Shahabdeen, **CEO, Zan Compute**

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14:30 - 15:00

NETWORKING BREAK AND EXHIBITION

15:00 - 15:30

THE GAME CHANGED; HOW DO WE HELP EMPLOYEES CHANGE WITH IT?

Alexis Kim, **Workplace Strategist, SmithGroup** / Amy Clark, **Workplace Strategist, SmithGroup** / Marshall Andrews, **Project Manager, DPR Construction**

The pandemic changed the game for when, where and how work is accomplished. Reimagined workplaces must support employees' work, social engagement, physical wellbeing, and emotional health. But that's only part of the equation. Managing the change is another critical component. How can companies proactively address change while enhancing culture and building employee loyalty?

15:30 - 16:00

BEYOND THE COMFORT OF WHAT WE KNOW—AN EXPLORATION OF PEOPLE, CULTURE, AND CONSCIOUSNESS

Georgina Miranda, **Chief Culture and Strategy Officer, 4xi Global Consulting & Solutions**

It's not in the comfort of what we know that we discover the truth of who we truly are. As a society we have been challenged to step beyond our norms and ability to go on auto-pilot the past 20 months. It's a time of awakening to rethink and prioritize our organizational culture, ways of working, and human to human connection. Join us for a dynamic and interactive session exploring new dimensions for the future of work and what will thrive going forward and what needs to take a rest.

16:00 - 16:15

CHAIRPERSON'S CLOSING REMARKS

Jamie Russo, **CEO, Everything Coworking, Board Member, Global Workspace Association**

16:15 - 17:00

DRINKS RECEPTION

17:00

CONFERENCE CLOSES