

# WORKTECH™ London

WORK / WORKPLACE / TECHNOLOGY / INNOVATION

## EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

CONVENE, 22 BISHOPSGATE, LONDON

TUESDAY 22ND - WEDNESDAY 23RD NOVEMBER

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Caroline Bell

Managing Director,  
WORKTECH Events

## A warm welcome to WORKTECH22 London

WORKTECH22 London is the conference for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

WORKTECH brings innovative ideas and inspiration to the workplace community through inter-disciplinary speakers and learning experience to enhance creativity and move thinking forward.

Join over 300 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practise and expertise.

WORKTECH22 London is a two-day event. Alongside the conference, we will have a curated innovations exhibition taking place in the breakout areas for attendees to meet with our education partners, complementing learning during the day.

On each day, there will be networking breaks, allowing attendees time to meet the other participants. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We hope you will be able to join us and we are looking forward to welcoming you to the event on November 22nd-23rd.

Warmest regards,  
Caroline

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**SPEAKERS**



**SESSSIONS**



**CONFERENCE AGENDA**



**VENUE**



**WHO ATTENDS**



**KEY INFORMATION**



# MEET THE SPEAKERS



WORKTECH22 London will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature over 50 speakers, including leading international thinkers from industry and academia.

Through interdisciplinary speakers and learning experience, we focus on bringing cutting edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Alongside the conference series, the WORKTECH Academy knowledge hub explores the future of work through six key themes: people, place, technology, design, culture and innovation. Creating leading commentary, research and publications that places scientific research at the heart of key business problems. [www.worktechacademy.com](http://www.worktechacademy.com)

## Full list of speakers

Adam Scott [Freestate](#)

Adrian Weygandt [Kontakt.io](#)

Alessandro Ranaldi [Fosters & Partners](#)

Andre Bothma [JLL Technologies](#)

Andy Bugg [Hiscox](#)

Anita Glenn [AstraZeneca GERE](#)

Arraz Makhanzi [UnWork](#)

Beth Hynes-Laitt [Unilever](#)

Dan Brayshaw [LumApps](#)

Damien Chapman [Freespace](#)

Dan Drogman [Smart Spaces](#)

Darren Hill [HqO](#)

Doron Shachar [PointGrab](#)

Elliott Sparsis [Convene](#)

Frankie Pringle [Studio Pringle](#)

Hanna Bruijntjes [Mapiq](#)

Imogen Privett [UnWork](#)

James Grose [BVN](#)

Jeremy Myerson [WORKTECH Academy](#)

Jo Ward [Nestle](#)

Julia Hobsbawm [OBE, British Entrepreneur, Writer](#)

Kasia Maynard [Gensler](#)

Katherine Harvey [Unwork](#)

Kim te Kaat [Vecos](#)

Lamia Zaky [Inmarsat](#)

Lars-Gunnar Lundgren [Sony](#)

Linzi Cassels [Perkins & Will](#)

Lorena Espaillat [B. Zaha Hadid Architects](#)

Lucy Ann Burke [Diageo](#)

Marc Sansom [SALUS Global Knowledge Exchange](#)

Mark Bradshaw [iPwC](#)

Matt O'Halloran [Smart Spaces](#)

Michael Wiseman [British Land](#)

Mike Halliday [Cordless Consultants](#)

Mona Balasubramanian [Gallup](#)

Nigel Dancey [Fosters & Partners](#)

Paul Edwards [Mirvac](#)

Philip Ross [Unwork](#)

Phil Kirschner [McKinsey & Company](#)

Poonam Bharj [Eptura](#)

Quentin Bosman [Envoy](#)

Richard Morris [Technologywithin](#)

Richard Smith [Office Freedom](#)

Rob Price [Will + Partners](#)

Ronen Journo [Hines](#)

Ross Sheil [Infogrid](#)

Sam Wood [Cisco](#)

Sebastian Abigail [VTS](#)

Simon Robinson [Beazley](#)

Sir Stuart Lipton [Lipton Rogers Developments LLP](#)

Steve Shackleton [Fagerhult Lighting](#)

Steve Taylor [Cordless Consultants](#)

Suzan Dixon [Standard Chartered Bank](#)

Theo Blackwell [Mayor of London's Office, GLA](#)

Tim Creswick [Vorboss](#)

Tim Stonor [Space Syntax](#)



**Sir Stuart Lipton, Lipton Rogers Developments LLP**



**Frankie Pringle, Studio Pringle**



**Theo Blackwell, Chief Digital Officer for London**



**Anita Glenn, AstraZeneca GERE**



**Nigel Dancey, Foster & Partners**



**Alessandro Rinaldi, Foster & Partners**



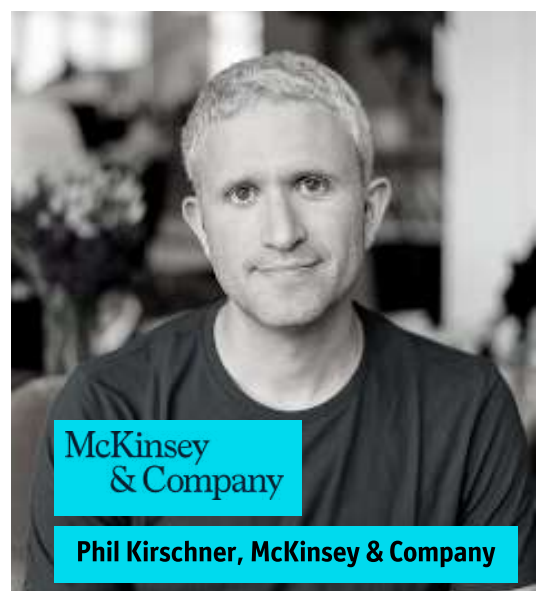
**Julia Hobsbawm OBE,  
"Bestselling, award-winning author of the 'Nowhere Office'"**



**Lucy Ann Burke Diageo**



**Mona Balasubramanian, Gallup**



**Phil Kirschner, McKinsey & Company**

# SESSION HIGHLIGHTS



Key themes we will be discussing at this event include:

## The Future of Living and Working in World Cities

Unique perspectives on people, space and culture in the context of a fragile and uncertain world still struggling with the effects of living and working in the shadow of a global pandemic. We explore the challenges, discuss new ideas & opportunities for the future of work.

## The Connected Workplace

In the age of the “anywhere office”, technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our experts will shed light on some of the key technology innovations that are transforming how people work.

## People Centred Workplaces: Cultivating Culture, Collaboration & Engagement

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? How can we create positive workplace experience and seamless collaboration in our new hybrid world. We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture

## Work Disrupted

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

### KEY THEMES

THE FUTURE OF LIVING AND  
WORKING IN WORLD CITIES

POST PANDEMIC WAYS OF  
WORKING

THE CONNECTED WORKPLACE

PEOPLE CENTRED WORKPLACES:  
CULTIVATING CULTURE,  
COLLABORATION & ENGAGEMENT

LEADERSHIP IN HYBRID

WORK DISRUPTED

THE FUTURE OF LONDON

WHERE NEXT? GLOBAL  
PERSPECTIVES

A SUSTAINABLE FUTURE  
WORKPLACE





## Smarter London Together – London's era of urban innovation

### Theo Blackwell, Chief Digital Officer, Mayor of London's Office

Technology will shape the future of our city, with data & AI playing fundamental roles in creating exciting jobs and spurring innovation. With new funding designed to supercharge London's technological advancement & bring the future that little bit closer. London's first Chief Digital Officer will reflect on the achievements over the last two years of the Mayor's Smarter London Together roadmap, and outline plans to strengthen London's position as the smartest city in the world.

## The Nowhere Office: Re-inventing Work and the Workplace of the Future

### Julia Hobsbawn OBE, British entrepreneur, writer, and expert keynote speaker.

As remote working becomes the norm rather than the exception for many office workers around the globe, Julia explores a radical new way of thinking about work both now and in the future. Drawing on history, cutting-edge research and extensive interviews Julia argues that now is the time to develop something better, more meaningful, and, crucially, more workable.



## The Future of London – Placemaking and Leadership

### Sir Stuart Lipton, Founder, Lipton Rogers Developments LLP, Nigel Dancey, Senior Executive Partner and Head of Studio, Foster & Partners, Dan Drogman, CEO, Smart Spaces and Philip Ross, CEO and Founder, Unwork

Sir Stuart Lipton has been at the forefront of innovation, place-making, planning and industry leadership, and at the centre of creating a large proportion of London's most iconic developments. We explore the original vision for 22 Bishopsgate – the most eagerly anticipated addition to urban landscape in a long time - and how this landmark has achieved success despite the pandemic and the aftermath of Brexit. We explore technology behind the smartest new building, the experience delivered through amenities etc and hear about exciting new developments in the pipeline such as 18 Blackfriars etc

CONVENE, 22 BISHOPSGATE, LONDON

## 08:30 CONFERENCE OPENS

## 08:30 REGISTRATION AND PRE-EVENT NETWORKING

## 09:00 CHAIRPERSON'S WELCOME

Katherine Harvey, Consultancy Director, UnwWork



### THEME: THE FUTURE OF LIVING AND WORKING IN WORLD CITIES

Unique perspectives on people, space and culture in the context of a fragile and uncertain world still struggling with the effects of living and working in the shadow of a global pandemic. We explore the challenges, discuss new ideas & opportunities for the future of work

## 09:15 OPENING KEYNOTE: SMARTER LONDON TOGETHER - LONDON'S ERA OF URBAN INNOVATION

Theo Blackwell,  
Chief Digital Officer for London,  
Mayor of London's Office, GLA

**GREATER  
LONDON  
AUTHORITY**

Technology will shape the future of our city, with data & AI playing fundamental roles in creating exciting jobs and spurring innovation. With new funding designed to supercharge London's technological advancement & bring the future that little bit closer. London's first Chief Digital Officer will reflect on the achievements over the last two years of the Mayor's Smarter London Together roadmap, and outline plans to strengthen London's position as the smartest city in the world.

## 09:50 DESIGNING FOR PEOPLE

Nigel Dancey, Senior Executive Partner  
and Head of Studio, Foster & Partners /  
Alessandro Ranaldi, Head of Workplace  
Consultancy, Foster and Partners

**Foster + Partners**

This session reveals some of Foster + Partners' most recent developments – detailing how they engender a sense of ownership and community in the workforce through their design, whilst enabling companies to attract and retain the best talent. With an approach greatly influenced by the end-user, Nigel and Alessandro acknowledge the different and changing ways companies work and the role and influence of new technologies.

## 10:15 THE FUTURE OF LONDON – PLACEMAKING AND LEADERSHIP...WHAT'S NEXT

Moderated by: Philip Ross, CEO and  
Founder, Unwork with Sir Stuart Lipton,  
Founder, Lipton Rogers Developments LLP  
/ Nigel Dancey, Senior Executive Partner  
and Head of Studio, Foster & Partners /  
Dan Drogman, CEO, Smart Spaces



**Foster + Partners**



**smartspaces.**

**unwork**

Sir Stuart Lipton has been at the forefront of innovation, place-making, planning and industry leadership, and at the centre of creating a large proportion of London's most iconic developments. We explore the original vision for 22 Bishopsgate and how this landmark has achieved success despite the pandemic and the aftermath of Brexit. We explore technology behind the smartest new building, the experience delivered through amenities etc and hear about exciting new developments in the pipeline.

## 10:50 NETWORKING AND COFFEE BREAK



## THEME: POST PANDEMIC WAYS OF WORKING

The pandemic has been a catalyst of re-shaping and re-thinking work and workplaces. We examine what's needed now to help business and employees thrive in this new world. Our experts will shed light on some of the key strategies and innovations that are transforming how people work

### 11:15 EXPERT PANEL DEBATE: POST COVID WORKPLACE EXPERIENCE AND USER JOURNEY

Moderated by: Katherine Harvey, **Consultancy Director, UnWork** with Lucy Ann Burke, **Strategy Manager Workplace, Digital & Technology, Diageo** / Poonam Bharj, **RVP Sales UKMEA, Eptura** / Lamia Zaky, **Global Head of Real Estate, Inmarsat** / Beth Hynes-Laith, **Design, Strategy & Development Consultant, Unilever** / Mike Halliday, **Director of Multimedia & Infrastructure, Cordless Consultants**

This session explores the post covid workplace experience examining what it takes to create the ultimate user journey. The panel explores how employers can create a seamless employee experience to drive footfall back to the office. How should vision and company culture inform design? How best to use space and technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity.

DIAGEO

unwork

inmarsat



### 11:45 DESIGNING A THOUGHTFUL JOURNEY BACK TO THE WORKPLACE

Quentin Bosman, **Customer Success Lead, Envoy**



Now more than ever employees are looking for clear benefits from being in the office. Quentin Bosman, Regional Customer Success Lead at Envoy, hears from hundreds of companies that have made the return. Join him for a discussion on the most common return-to-office objections and how companies of all sizes are overcoming them.

### 12:10 THE STRATEGIC CASE FOR SMART AND SUSTAINABLE ENVIRONMENTS

Sam Wood, **Smart and Sustainable Environments, Cisco EMEA**



Imagine a city where residents have a high level of wellbeing and yet still do not make extensive use of the planet's resources. We know buildings are currently responsible for 30 to 40% of emissions; in order to achieve the 2050 COP21 target, emissions must be 80-90% lower. Meanwhile, businesses are also implementing new ways of working, realising remote is easy, office is easy, and hybrid is hard. This session explores how best organisations can achieve the triumvirate of smart, sustainable and hybrid.

### 12:35 INNOVATION PLATFORM: CREATING EVIDENCE BASED SOLUTIONS IN AN EVER CHANGING WORLD

Mark Bradshaw, **Director, IPWC**



This brief session will highlight the true impact of 'hybrid' on work space, and the effects on employee / company productivity, well-being, behaviour and culture. Having delivered new ways of working for clients across the globe for over 20 years, IPWC will share their approach and unique toolkit which enables businesses and employees to thrive in this new world creating an attractive and positive experience for all.

### 12:40 NETWORKING & LUNCH BREAK

# CONFERENCE AGENDA

TUESDAY NOVEMBER 22ND

CONVENE, 22 BISHOPSGATE, LONDON

## POETRY

Matt Harvey



Writer, poet, enemy of all that's difficult and upsetting, Matt's way with words has taken him from Totnes to the Wimbledon Tennis Championships via Saturday Live, the Edinburgh Festival and the Work section of the Guardian.

## STREAM 1: MOORGATE

### THEME: THE CONNECTED WORKPLACE

In the age of the “anywhere office”, technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our experts will shed light on some of the key technology innovations that are transforming how people work.

## STREAM 2: GRACECHURCH

### THEME: PEOPLE CENTRED WORKPLACES: CULTIVATING CULTURE, COLLABORATION & ENGAGEMENT

How can companies make the office an attractive proposition to employees who now have more choice in where and how they work? How can we create positive workplace experience and seamless collaboration in our new hybrid world. We examine the post pandemic impact on work, space, buildings and the effects on employee and company productivity and well-being, behaviour and culture.

## CHAIRPERSON

Katherine Harvey, [Consultancy Director, UnWork](#)



## CHAIRPERSON

Imogen Privett, [Associate Director, Workplace Innovation, UnWork](#)



## 13:50 EXPERT PANEL: EMERGING TECH RE-SHAPING THE WAY WE WORK

Moderated by: Arraz Makhzani, [Associate Director, UnWork](#), with Sebastian Abigail, [Principal, Global Solutions, VTS](#) / Dan Brayshaw, [Sales Director Northern Europe LumApps](#), / Steve Taylor, [Digital Innovation Director, Cordless Consultants](#)



In the age of the “anywhere office”, technology will play a more vital role than ever. It is now crucial for businesses to understand how people are using workspaces and implement technologies that will keep teams connected, organized, safe and ultimately enhance their experience and productivity. Our expert panel shares how some of the largest and most innovative global companies revolutionise how they use technology and how they attract and retain talent.

## 13:50 THE FUTURE OF THE OFFICE – WHAT DO WE NEED IT FOR?

Frankie Pringle, [Innovation Director and Co-Founder, Studio Pringle](#)



The COVID 19 pandemic has dramatically changed the way we work. Organizations are now operating in totally new and diverse ways that in the pre-pandemic world would have not been considered possible. The physical workplace needs to adapt to provide the physical and virtual spaces now needed to enable organisations not only operate but to thrive. Frankie led a team at WeWork where she oversaw the design of 20 offices and has led a team at the Department of Work and Pensions to oversee the roll out of 228 temporary workplaces in response to the COVID 19 pandemic.



## MOORGATE

### 14:20 CONNECTIVITY IS THE CATALYST FOR LONDON TO BECOME A GLOBAL LEADER

Tim Creswick, **CEO and Founder, Vorboss**

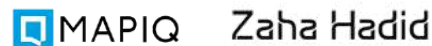


Why the shift to 10Gbps as a minimum?

## GRACECHURCH

### 14:20 DESIGNING A WORKPLACE THAT GOES BEYOND COLLABORATION

Hanna Bruijntjes, **Smart Workplace Advisor, Mapiq** / Lorena Espaillat **Strategic Space Planner, Zaha Hadid Architects**



In a hybrid world where collaboration can be done from any place, at any time, the office has become a symbol of a common purpose. During this session, we'll learn how internationally renowned Zaha Hadid Architects radically changed their approach to work and designed a more connected, creative, and human-centric office in the process. A workplace rooted in technology and refined by data that encourages them to redefine the limits of collaboration.

### 14:55 EXPERT PANEL: TECHNOLOGIES TRANSFORMING THE WORKPLACE

Moderated by: Andre Bothma, **Growth Principal, Spark Global Venture Fund, JLL Technologies**, with Ross Shiel, **VP Sales, Infogrid**, / Darren Hill, **Account Director, HqO**



The role of real estate has changed. As companies adapt to a new way of working, they must develop clear, actionable strategies centred on integrated technologies to support the new working environment. Join experts from JLL Technologies, Infogrid & HqO as they discuss the emerging technologies and trends set to re-shape enterprise and the way we work.

### 14:55 EXPERT PANEL: CREATING A HIGH PERFORMING HYBRID WORKPLACE

Moderated by: Imogen Privett, **Associate Director, Workplace Innovation, UnWork** with Elliott Sparsis, **Head of UK, Convene** / Adrian Weygandt, **Director, Account Executive, Kontakt.io**, / Damien Chapman, **Chief Revenue Officer, Freespace**



The purpose of the office has changed. Hybrid Working is the term on everyone's lips but for many, big questions remain unanswered; How do you bring the workforce back into the office? and What should that office look like? Creating a truly effective workplace has always required a perfect balance between people, place, and technology. Given this most recent and dramatic global shift in the way we work, how do we now best drive communication, motivation, engagement with the right facilities, tech, tools to work, think and collaborate. How do we best enable hybrid, optimize the workplace and real estate, meet goals of NET zero whilst maximising employee experience and engagement.

## 15:25 NETWORKING AND COFFEE BREAK



# CONFERENCE AGENDA

TUESDAY NOVEMBER 22ND

CONVENE, 22 BISHOPSGATE, LONDON

## THEME: LEADERSHIP IN HYBRID

In a post-pandemic era, when most organizations undergo profound change, we are forced to look for new paradigms and rethink assumptions. In these next sessions, we examine how companies can build their organisations, teams and workplaces to best foster culture, collaboration and deliver enjoyable work-life balance.

### 15:50 HOW TO COMBINE EMPLOYEE NEEDS WITH TECHNOLOGY TO GET PEOPLE BACK INTO THE OFFICE

Kim te Kaat, **Regional Sales Manager, Vecos** and Rob Price, **Partner Will + Partners**

**VECOS**  
The Smart Locker System

**WILL**  
+ PARTNERS

This session explores how the Shell Tower – an iconic mid-century building in the heart of London – is being updated to get people back into the office. Which is not just about creating an attractive workplace, it's about being relevant and aligned to employee needs. Which does not require Shell to move to a new building, rather showcases how you can repurpose existing real-estate using innovative technologies and effective workplace design.

### 16:20 THE FUTURE WORKPLACE: FROM COST CENTER TO COMPETITIVE ADVANTAGE

Phil Kirschner, **Senior Expert in Workspace, McKinsey & Company**

**McKinsey&Company**

After a decade of participating in WORKTECH New York -- presenting his journey and perspectives through Credit Suisse, JLL, WeWork, and now McKinsey — Phil will be sharing McKinsey research about making real estate a competitive advantage, the imperatives of workplace flexibility, and the technology support required to alleviate the decision fatigue we're all experiencing about where, when, and with whom to work.

### 16:50 KEYNOTE: UNWORKING: THE REINVENTION OF THE MODERN OFFICE

Jeremy Myerson, **Director, WORKTECH Academy** / Philip Ross, **Futurologist & CEO, Cordless Group & UnWork**

**WORKTECH ACADEMY**

**unwork**



Jeremy and Philip explore the evolution of the office from a stern, scientifically managed environment, derived from the industrial factory floor and firmly rooted in time and space, to the current model of working anyhow, anytime and anywhere. They describe the term 'unworking' as unravelling how we work, unbundling the assumptions that are baked into the modern workplace, and unlearning the habits, management styles and cultures that have traditionally defined our behaviour at work. The purpose of 'unworking' is to reimagine what the future workplace could be like...

### 17:20 CHAIRPERSON'S CLOSING REMARKS

Katherine Harvey, **Consultancy Director, UnWork**

**unwork**

### 17:30 NETWORKING DRINKS & BOOK LAUNCH PARTY



**UNWORKING: The Reinvention of the Modern Office**  
- Jeremy Myerson and Philip Ross

[www.amazon.co.uk/Unworking-Jeremy-Myerson-Philip-Ross](http://www.amazon.co.uk/Unworking-Jeremy-Myerson-Philip-Ross)



“Brimming with ideas, insights, examples and wisdom, this is the go-to book for everyone interested in the future of the office”  
Lynda Gratton, Professor of Management Practice, London Business School, and author of Redesigning Work



## 08:30 CONFERENCE OPENS

## 09:00 CHAIRPERSON'S WELCOME BACK

Kasia Maynard, Research Communications Strategist, Gensler Research Institute

**Gensler**

### THEME: WORK DISRUPTED

The pandemic has been a catalyst of re-shaping and re-thinking a new world of work. We examine what's on the horizon for the future of work, looking at how business leaders should respond and what should they prioritise in the months ahead?

## 09:15 OPENING KEYNOTE: THE NOWHERE OFFICE: RE-INVENTING WORK AND THE WORKPLACE OF THE FUTURE

Julia Hobsbawm OBE, British entrepreneur, writer, and expert keynote speaker / Jeremy Myerson, Director, WORKTECH Academy



**WORKTECH ACADEMY**

As remote working becomes the norm rather than the exception for many office workers around the globe, Julia explores a radical new way of thinking about work both now and in the future. Offering a strategic and practical guide to negotiating this pivotal moment in the history of work, she examines the problems which beset work – the endemic stagnant productivity and crisis of stress which predate the pandemic – and the new challenges of remote working, repurposing offices for more creative interaction, managing WFH teams and satisfying the demand for more purposeful work with greater work/life balance. Drawing on history, cutting-edge research and extensive interviews Julia argues that now is the time to develop something better, more meaningful, and, crucially, more workable.

## 10:00 STATE OF THE GLOBAL WORKPLACE

Mona Balasubramanian, Associate Principal, Partner Group at Gallup

**GALLUP**



Mona will examine key global trends and explore what they mean for leaders and organizations. What are the primary factors causing a decrease in employee wellbeing and the resulting increase in burnout and health problems? How can organizations create a culture of high engagement and wellbeing? What are the key risks and opportunities for organizations regarding employees' positive perception of the job market and what are the implications for talent attraction and retention strategies.

## 10:25 WORK + PLACE — TOPOGRAPHY OF THE OFFICE

James Grose, CEO, BVN

**BVN**

It is not time to rethink the office. It is time to rethink work. The ideology behind the office is still strong, but its physical existence present form is not. BVN has supported organisations around the world with their workplace futures for more than 25 years, with countless integrated examples in its portfolio. As presence grows for the practice in Europe, hear from former CEO James Grose as he discusses the social philosophy of place and the essence of what work means to each of us - whenever and wherever it happens.

## 10:50 NETWORKING & COFFEE BREAK

## THEME: THE FUTURE OF LONDON

Unique perspectives on how post pandemic London is evolving in terms of buildings and place; how it is responding to the needs of business and employees; what implications for sustainability, inclusivity and wellbeing; and what new ideas & opportunities for the future of work.

### POETRY

Matt Harvey



Writer, poet, enemy of all that's difficult and upsetting, Matt's way with words has taken him from Totnes to the Wimbledon Tennis Championships via Saturday Live, the Edinburgh Festival and the Work section of the Guardian.

### 11:20 CUSTOMER CASE STUDY WITH STANDARD CHARTERED BANK & OFFICE FREEDOM

Suzan Dixon, **Head of Workplace,**  
**Standard Chartered Bank** and Richard  
Smith, **CEO & Founder, Office Freedom**



### 11:30 LONDON'S REGENERATION

Michael Wiseman, **Head of Office**  
**Leasing, British Land**



With a series of regeneration projects underway, new communities are being formed and new spaces are being revived and re-imagined as destinations to live and work. With ambitious plans for sustainability and net zero, this session highlights the priorities and aims of these most significant developments.

### 11:55 NEW WAYS TO BOOST OFFICE ATTENDANCE

Lars-Gunnar Lundgren, **Head of Nimway,**  
**Sony's smart office solution** / Steve  
Shackleton, **Lighting Applications**  
**Manager, Fagerhult Lighting**



Around the world, average office attendance is hovering around 40%. It's becoming a problem for businesses and their facility managers. But what's to be done? Designers know that lighting has a big impact on employee productivity and well-being. In this talk, Sony's Lars-Gunnar Lundgren and Fagerhult's Steve Shackleton consider how combining smart office technologies with organic response lighting could make a difference. Their thesis: when design is informed by data, we can create offices that are worth commuting to, and that enable employees to perform at their best.

### 12:25 WORKPLACE: A DESTINATION OF CHOICE

Moderated by: Arraz Makhzani, **Associate**  
**Director, UnWork,** with Simon Robinson,  
**Commercial Management, Beazley** / Andy  
Bugg, **Project Director, Hiscox** / Matt  
O'Halloran, **Head of Global Occupier**  
**Services, Smart Spaces** / Doron Shachar  
**CEO, PointGrab**

22 Bishopsgate is a new, people-focused workplace destination, expected to accommodate a community of up to 12,000 residents and visitors, and a working assumption that it will normally operate with about 6000 personnel at any one time. This panel will discuss why 22 Bishopsgate is the workplace of choice, and how this people focused smart building can support the evolving needs and future aspirations of the diverse businesses and people that inhabit it.



### 12:55 INNOVATION PLATFORM

Richard Morris, **Sales and Marketing Director, technologywithin**





## 13:00 NETWORKING LUNCH

### WHERE NEXT? GLOBAL PERSPECTIVES

In these next sessions, we review what has been happening globally in work and workplace amid the coronavirus crises and drive to net zero. How are cities adapting? What future work strategies are companies adopting? What technological developments have accelerated?

## 14:15 THE 15-MINUTE CITY/ PLACEMAKING AND THE HUMAN SCALE CITY

Moderated by: Jeremy Myerson, **Director, WORKTECH Academy** / Ronen Journo, **European Head of Operations and Senior Managing Director, Hines** / Tim Stonor, **Architect & urban planner, Managing Director, Space Syntax** / Marc Sansom, **Founding director, SALUS Global Knowledge Exchange**

With commitments to a net zero carbon future and cleaning up the air in the capital we must address emissions from transport and buildings that are contributing to the climate emergency and damaging our health. It is also vitally important that London adapts to the impacts of a changing climate, including the increased risk of flooding and overheating. This session looks at the future of cities from a developer, local authority and transport perspective and examines Paris's strategy for a 15 minute city.



## 14:45 FROM SPACE-CENTRIC TO HUMAN-CENTRIC: EXPLORING NEW VALUATION METRICS FOR THE NEW WORKPLACE

Paul Edwards, **General Manager, Strategy & Customer, Mirvac**



As hybrid working changes the fundamental purpose of the office, a new report from Australian developer Mirvac challenges the standard efficiency-led measures that currently determine office rents. The session will question whether existing metrics around renting out office space remain fit for purpose in the aftermath of the global pandemic. Paul sets out the case for rethinking existing utilisation and valuation metrics in the context of the rise of hybrid and omni-channel working, which is catalysing the changing role of office space in an emerging landscape of choice and flexibility.

### A SUSTAINABLE FUTURE WORKPLACE

Climate and Covid has recalibrated our focus. Employees and investors alike demanding greater focus on sustainability; and as remote and flexible working patterns become more established, employees increasingly exercise choice and autonomy in where they work. Offices now have to deliver the ultimate carbon neutral, greener, superior workplace experience than ever before.

## 15:15 PANEL DEBATE: DESIGNING FOR THE FUTURE

Moderated by: Kasia Maynard, **Research Communications Strategist, Gensler Research Institute** with Anita Glenn, **Head of Workplace Design, AstraZeneca GERE | Global Engineering & Real Estate** / Jo Ward, **Head of Workplace and Wellbeing, Nestle** / Linzi Cassels, **Principal and Design Director, Perkins & Will**

This session explores the key aspects that make better future workplaces with health, wellbeing and global community at the very heart. How can a workplace specify more sustainable materials in its interiors; how will it deliver better collaboration; and how, with 50% of team members being virtual, will it deliver better experience and collate more informative data.



## 15:50 CREATING EXPERIENCE

Adam Scott, **Founder and Creative Director, FreeState**



Experience – now more than ever - plays a pivotal role in how people perceive an organisation from the outside, and how they work together on the inside. Adam begins by explaining what it is about the human mind that is drawn to the designed experience and then suggests a framework for creating these experiences in the workplace. Backed by historical and contemporary examples from the worlds of architecture, branding, fashion, music, art, sport and business.

## 16:15 CHAIRPERSON'S CLOSING REMARKS

Kasia Maynard, **Research Communications Strategist, Gensler Research Institute**



## 16:30 NETWORKING DRINKS IN THE BAR

## 17:30 CONFERENCE CLOSE



# OUR VENUE



## Convene, 22 Bishopsgate, London

22 Bishopsgate is the tallest tower at the heart of the City of London's financial district. Shaped to respect townscape views, its twenty-three-sided, faceted glass form makes a strong and serene backdrop to the surrounding articulated towers and to the historic fabric of the Bank of England Conservation Area.

The building is infused with smart technologies, from the front door to the glass façade and everything in between. Opt-in facial recognition technology removes the hassle for staff entry and QR entry codes sent with visitors' meeting invitations render the reception desk queue redundant. Roving receptionists greet and assist if required.

22 Bishopsgate is designed with the individual's well-being in mind. Art and craft, higher ceilings, increased daylight control, better fresh air and amenities combine to support individuals, in traditional and new ways of working. Outside of office area, approximately 100,000 square foot is dedicated to facilities that aim to improve the everyday experience for the building's users and the public.

## GETTING HERE

### VENUE ADDRESS

22 Bishopsgate,  
London,  
EC2N 4AJ

### PUBLIC TRANSPORTATION

The nearest tube stations to 22 Bishopsgate are:  
Liverpool Street Underground – 7-minute walk  
Monument – 7-minute walk

The nearest Train stations to 22 Bishopsgate are:  
Fenchurch Street – 9-minute walk  
Liverpool Street – 9-minute walk

The nearest DLR Stations to 22 Bishops gate are:  
Bank – 7-minute walk

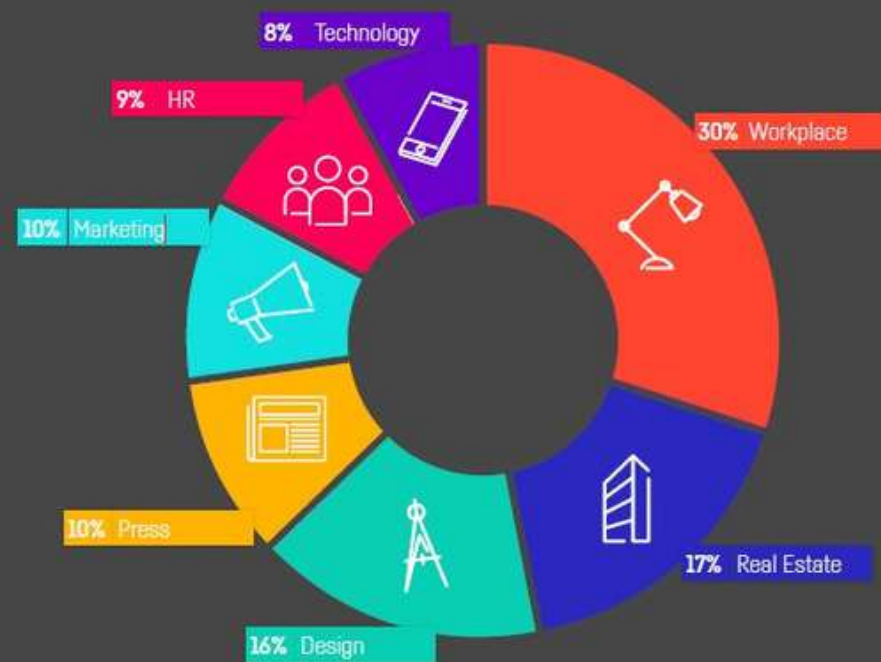
Bus Stations near 22 Bishopsgate:  
Threadneedle Street (LN) -2-minute walk  
Wormwood Street (Y) – 3-minute walk  
Bishopsgate (R) – 4-minute walk  
Bishopsgate (N) – 4-minute walk  
All Hallows Church (U) – 6-minute walk

### PARKING

There is 24hr paid parking available at an NCP car park located a 17-minute walk away, also with electric car charging points available. Please note there is a max height of 1.98m.



## WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.

DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



## BOOK NOW

[www.worktechevents.com/events/worktech22-london/](http://www.worktechevents.com/events/worktech22-london/)

# KEY INFORMATION

## Date & Venue

When: Tuesday 22nd - Wednesday 23rd November 2022

Where: Convene, 22 Bishopsgate, London

## How to book:

Visit: <https://worktechevents.com/events/worktech22-london/>

## Offer a Special Rate to Your Network!

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If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

## Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

[kirsty.darlington@worktechevents.co.uk](mailto:kirsty.darlington@worktechevents.co.uk)



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