# WORKTECH\* Tokyo

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# WORKTECH

WORKTECH is a holistic research platform that aims to create awareness, drive change and provide specialist insight into the future of work and workplace. The forum, borne out the first industry-specific conference launched in 2003 by Philip Ross and Jeremy Myerson, has now become the world's leading conferencing and thought leadership series for workplace intelligence.



In its 21st year WORKTECH has expanded to over forty cities around the globe and continues to bring together forward-thinking industry professionals from Fortune 5000 companies to learn from leading international thought leaders and discuss and reflect on the future of work and the workplace.

View the full list of WORKTECH Events here

WORKTECH is now the leading international forum for professionals involved in the future of work and the workplace, bringing new ideas and inspiration to the workplace community through interdisciplinary speakers, interactive discussions and learning experiences that enhance creativity and push the boundaries of innovative thinking.



Network with senior corporate decision makers

Learn about the latest workplace trends



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Hear from global thought leaders

Be inspired by best practice and innovation



# CONFERENCE AGENDA



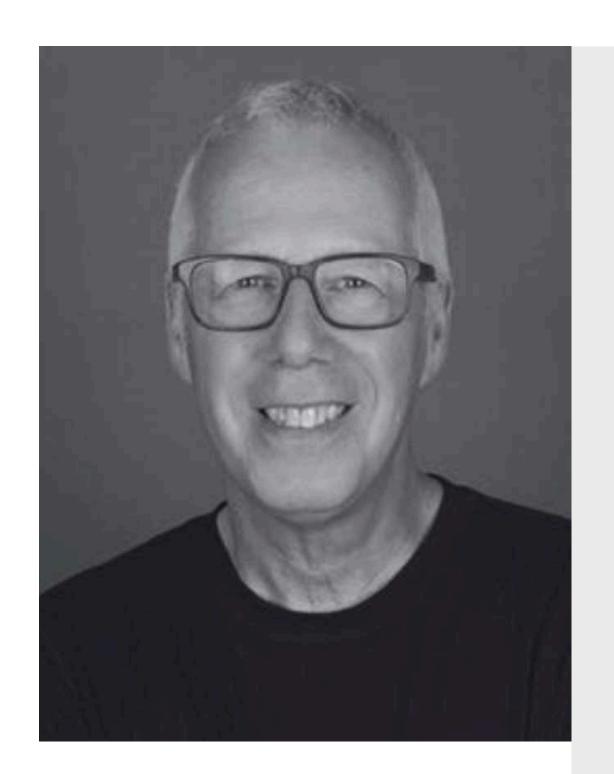
### The Inclusive Workplace: Creating Spaces Where Everyone Can Thrive

The presentation will delve into the importance of Inclusive Design and how to cater for Diversity, Equity and Inclusion when planning and designing progressive working environments and corporate real estate.

The exposition will showcase examples of what some of the most progressive companies in the world are undertaking in the field and will share the outcomes and lessons learned from some of the large, global projects that JLL has delivered in recent years.

### Guzmán de Yarza Blache, PhD. Head of UK&I Consulting, Global Workplace Strategy Capability Lead, JLL

With 20 years of experience and a doctorate in Architecture, Guzman is currently leading the UK&I Consulting Team at JLL and is also the Workplace Strategy Global Capability Lead. From this position, he is helping large, international corporations evolve to new ways of working and implement agility throughout their portfolios. Guzmán is also an academic and researcher with extensive teaching experience, mainly at the IE School of Architecture and Design in Madrid, where he has been educating many generations of workplace designers and consultants from all over the world. Over the last ten years, Guzmán has been responsible for large-scale global workplace strategy projects in both the private and public sectors, spanning numerous industries. He has vast experience in delivering large, complex workplace projects that require an emphasis on cultural transformation and change management. As an architect, his built works have been awarded nationally and internationally, and his projects have been published in several architectural magazines around the world. Guzmán is currently leading the pioneering DEI (Diversity, Equity and Inclusion) framework for the Built Environment, which is allowing companies to align their built environment with their DEI Strategy. This framework encompasses aspects related to accessibility, gender equity, sexual orientation and gender identity, neurodiversity and mental health, ethnicity and culture, and more.



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### **Taking Aim At The Office**

Uncoordinated, uncomfortable, unhealthy, exclusionary, unstimulating, and unfit for purpose...as organisations have struggled to bring people back to the office, all-too-familiar criticisms of the workplace have been quick to resurface. But closer examination of the charges most frequently levelled at the office reveals that there are now solutions in development that fix many of the most common criticisms. In this illustrated talk, Professor Jeremy Myerson draws on WORKTECH Academy's global knowledge network to explore how the workplace is fighting back against its critics – and what this might mean for the future.

### Jeremy Myerson, Chairman, WORKTECH Academy & Research Professor, RCA

An academic researcher, author and activist in workplace design and innovation, Jeremy holds the Helen Hamlyn Chair of Design at the Royal College of Art and is a Visiting Fellow at the University of Oxford. Jeremy has published several influential books on workplace design and he sits on the international advisory boards of design institutes in South Korea, Switzerland and Hong Kong. Named by Wired magazine as one of Britain's 100 most influential people in digital technology, he was awarded an Honorary Doctorate by the Royal College of Art in 2016 for his work in design research.





### The Digital Coaching Revolution: How to Support Employee Development with Coaching Tech

In her book, The Digital Coaching Revolution: How to Support Employee Development with Coaching Tech, Tavis explores the transformative impact of digital coaching technologies on employee development. She provides a comprehensive guide on leveraging coaching tech to enhance performance, foster growth, and support career advancement.

Dr. Anna Tavis, Clinical Professor, Academic Director, Human Capital Management, Division of the Programs in Business, NYU Dr. Tavis' latest book: The Digital Coaching Revolution: How to Support Employee Development with Coaching Tech was published in early 2024. Dr. Tavis publishes regularly in the business media and has been quoted by the Washington Post, Bloomberg, The Human Resources Executive, Training Magazine. Dr. Tavis' Harvard Business Review articles with Peter CappelliHR Goes Agile (2018) and The Performance Management Revolution (2016) were reprinted in HBR's Must Reads (2016 & 2018) Definitive Management Ideas of the Year (2016 and 2018) and in Agile: The Insights You Need from Harvard Business Review (2020). Dr. Tavis is a former Executive Editor of People+Strategy Journal and is currently an Associate Editor of Workforce Solutions Review. Prior to joining NYU faculty, Dr. Tavis navigated a diverse global career in academia, business and consulting. In business, Dr. Tavis was the Head of Motorola's EMEA OD function based in London, Nokia's Global Head of Talent Management based in Helsinki, Chief Learning Officer with United Technologies Corp based in Hartford, CT and Global Head of Talent and Organizational Development with AIG Investments based in NYC. Dr. Tavis received her PhD in Comparative Literature from Princeton University and Executive MBA in International Business from the University of South Carolina.



### Hybrid Success at Scale: Building Effective Hybrid Work Programs

In this session, Brian Elliott, a Future of Work expert, will explore recent research on the benefits and challenges of hybrid work. Through case studies from leading organizations, he'll demonstrate how to build successful hybrid programs that boost utilization and employee engagement. The session will emphasize the shift from "facilities" to "facilitation" and the importance of collaboration between Workplace, People, and Tech leadership, offering insights into the ROI of collaborative spaces and strategies for team alignment.

### Brian Elliott Leadership advisor, best-selling author, Forbes' Future of Work 50

Brian Elliott is a leadership advisor and noted expert on the future of work. After 25 years in tech as a start-up CEO and executive at companies like Google and Slack, Brian founded Future Forum, a think tank focused on the future of work. He also co-authored the bestseller How the Future Works and was named to Forbes' Future of Work 50. His work enables leaders to build a future of work that's better for people and organization, and is rooted in research combined with practical, tactical advice from his work with a wide range of organizations.



### Workplace Topophilia - The Role Of Place In The Digital Age

Biophilia has been a buzzword for years (and rightly so), but in 2024, a new term has been emerging to take the spotlight: Workplace Topophilia. While topophilia sounds similar to biophilia, it represents a distinct concept: our connection to place. The way we experience places, and the way we connect to spaces, is deeply rooted in human beings. But how much are we actually aware of our connection to place? How is technology impacting our spatial awareness, both now and in the future? The ongoing tug-of-war between our digital and physical realms is on – and it's harming our wellbeing, more so than many realise. In this interactive keynote session, no senses will be left untapped - let's uncover the true role of place in the digital age.

Spaceful

### Tica Masuku, Human Geographer & Workplace Strategy Director, Spaceful

Tica is an award-winning Workplace Strategist and Human Geographer, with a passion for exploring the interrelationship between people and place. She applies her expertise and innovative approach to transform organisations around the world, helping them to optimise their work environments and practices. She is also a renowned speaker and author, advocating for more human-centred approaches to workplace strategy, and has been featured in various media outlets, such as the ABC, the BBC, The Project and The Australian Financial Review.



### The 600-year-old building

There's a good chance that I will outlive the first tall building I worked on. If we want our built environment to be sustainable, we need to think about designed lifespan in a completely new way. This talk proposes a new way of approaching the design of our tall buildings by proposing a conceptual tall building designed for a 600 year lifespan – a building designed from day one for multiple generations of renewal and retrofit.

Luke Askwith, Senior Associate, Architect, Office Developers Practice Area Leader - Europe, Gensler

Luke is an architect, leading Gensler's Office Developers practice area in Europe. Since joining Gensler in 2016, Luke has developed a passion for the future of the workplace - in his role as Practice Area leader, he shapes the firm's thought leadership and conversations around how future offices will shape the way we work, drawing on Gensler's research and insights from their clients. He has led research projects with a focus on innovative sustainable design and has worked on multiple innovative office projects in London, Europe and the Middle East, including Gensler's own European headquarters at No.6 Moretown, London.





### From Languishing to Flourishing

This talk examines a case study of one of the most exciting new offices in the USA. The discussion will focus on how to move from pre-pandemic models that were characterized by a pervasive sense of languishing, to a future based on deep flourishing. In doing so, we will explore concepts originating in sociology that will be critical to developing metrics for tracking the behavioural impact of our physical environments in the larger context of hybrid work.

David Dewane, Chief Experience Officer, Physical Space, geniant and Adjunct Professor, Illinois Institute of Technology
David is the co-founder and Chief Experience Officer (Space) of geniant. David has a background in ecologically and socially equitable design and trained at the Center for Maximum Potential Building Systems in Austin, Texas. This foundation in applied research has allowed him to contribute to cutting edge architecture projects at all scales from corporate campuses to small refugee shelters. His current role at geniant is focussed on creating transformational experiences for companies by accelerating the synthesis of the digital and physical worlds.







# Gensler

### Holistic Sustainability & Workplace Well-being

Explore the interconnectedness of environmental responsibility and employee health in creating truly thriving workplaces, and discover how integrating sustainable design practices, such as biophilic elements, energy-efficient systems, and sustainable material selection, can simultaneously reduce the environmental footprint while enhancing occupant well-being. Learn how Gensler leads holistic design strategies for its clients, fostering healthier and more productive environments by aligning sustainability with workplace wellness, helping organisations not only meet corporate sustainability goals but also support the well-being and performance of their people.

### Angela Spathonis, Managing Director, Principal, Gensler Singapore

As Managing Director of Gensler's Singapore office, Angela provides leadership on the development and execution of the firm's key business strategies and delivers insights on how businesses can successfully navigate today's complex and challenging environments. An accomplished project leader with over two decades of experience and a portfolio that spans across multiple countries, sectors, and markets, Angela pushes the boundaries of design and user experience with innovative design solutions across workplace, retail, residential, and hospitality sectors. Angela works closely with her teams and clients to create sustainable businesses and offer strategic solutions that respect and advance design excellence on multidisciplinary projects across geographic boundaries. She holds a Bachelor's degree in Built Environment in Interior Design and a graduate degree in Interior Design from Queensland University of Technology.



## smartspaces

### Powering The World's Smartest Skyscraper

22 Bishopsgate has been heralded as the world's smartest skyscraper. It's an impressive building that stands among the world's elite office spaces. In this talk Smart Spaces CEO, Dan Drogman, discusses the tech that has brought the London development such global acclaim. Above all, this talk will look to remove the complexity and noise often associated with smart buildings while diving into the human motivations that sit at the heart of modern developments.

### Dan Drogman, CEO, Smart Spaces

Dan Drogman is a software development entrepreneur and CEO of Smart Spaces. He provides leading owners and developers of real estate with smart building solutions. Smart Spaces enables building owners to add an extra dimension to their services via its internet of things cloud-based platform, smartphone app and digital twin, giving clients 360-degree engagement with and control of their office environment. From a secure automated entry system with Apple Wallet functionalities, to control of lighting and heating, and connecting with the office concierge, the technology is revolutionising the role of the traditional building owner and occupier.



KOKUYO

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### Yuki Kanamori, WORKSTYLE RESEARCH LAB, Workplace Researcher and Editor, Kokuyo

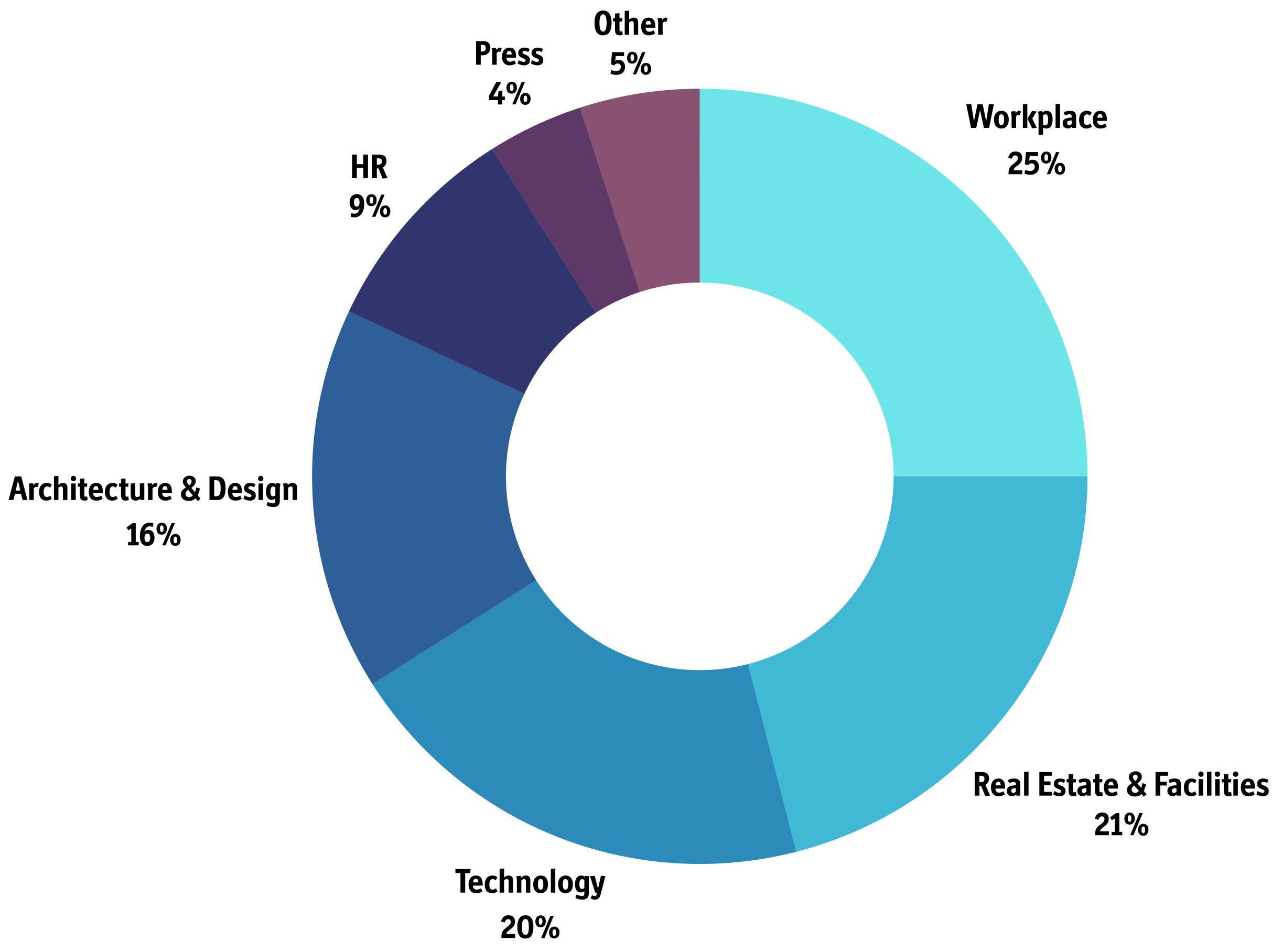
As well as providing consultation to office construction designs, Yuki is an editor for WORKSIGHT, an authoritative office-related research magazine in Japan, and conducts international research on cutting-edge workplaces. His research encompasses both office spaces and all other workspaces, including educational institutions such as universities, government offices, libraries, and other public spaces, plus third-place community spaces such as co-working areas. Yuki regularly holds seminars regarding the trends and knowledge gained through his research in seven Asian cities, including Singapore, Bangkok, and Kuala Lumpur. He completed a Master's in Strategic Interior Design in 2019 at the IE School of Architecture & Design.



WORKTECH Academy is the world's leading online knowledge platform and member network exploring the future of work and workplace.

We share the latest insights, research, case studies and expert interviews with our global community of high-level professionals, drawing on WORKTECH's worldwide network to harvest the newest knowledge and ideas in six key areas: People, Place, Culture, Design, Technology & Innovation.

# WHO ATTENDS





Informative, eye-opening and worthwhile

DELEGATE, LEGO





Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER





