

THE UNWORKING CONFERENCE

SMART TECHNOLOGIES / WORKPLACE EXPERIENCE

EXPLORE THE FUTURE OF WORK AND THE WORKPLACE

DAY ONE | SMART TECHNOLOGIES

TUESDAY 4TH JUNE

META, KINGS CROSS

DAY TWO | WORKPLACE EXPERIENCE

WEDNESDAY 5TH JUNE

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Caroline Bell

Managing Director,
WORKTECH Events



Isabel Dewhurst-Marks

Managing Director,
WORKTECH Events

A warm welcome to The Unworking Conference

The Unworking Conference is the event for all those involved in the future of work and the workplace as well as real estate, technology and innovation.

Join fellow workplace professionals for a transformative journey as we challenge the status quo of traditional office culture.

Over two dynamic days, immerse yourself in a ground-breaking manifesto for 'unworking', shedding outdated habits and embracing the potential of smart technology and workplace experience.

Day One | Smart Technologies will explore how new technologies are shaping the built environment and the new world of work.

Day Two | Workplace Experience explores how creating a positive employee experience drives wellbeing and productivity.

At Meta, Kings Cross, on Tuesday 4th June, the setting is designed to enhance local biodiversity and staff wellbeing. Meanwhile, on Wednesday 5th June, at The Ministry Borough, delegates will convene in a beautifully converted warehouse.

We hope you will be able to join us and we are looking forward to welcoming you to the event on 4th and 5th June.

Warmest regards,
Caroline & Isabel

DAY TWO SPEAKERS



The Unworking Conference will attract some of the biggest and brightest names to debate, discuss, and divulge the latest thinking on the future of work and the workplace.

The conference will feature leading international thinkers from industry and academia. Our speakers represent some of the world's biggest brands and best universities and research departments, alongside radical visionaries from new innovative organisations.

Bianca Angelico **On Verve**

Esme Banks Marr **BVN**

Emma Bridger **People Lab / The EX Space**

Jonathan Clark **HP | Poly**

Jeff Dewing **Cloud**

Laura Finlay **M&G**

Darren Graver **Trainline**

Peter Higgins **Punchdrunk Enrichment**

Barrie Hottinger **Mastercard**

David Howorth **BP**

Kasia Maynard **WORKTECH Academy**

Kristen Lloyd **Volvo Car UK**

Emma Lurie **ASOS**

Nick Lynn **WTW**

Mike Petrusky **"Workplace Innovator Podcast"**

Lohan Presencer **The Ministry of Sound Group**

Catriona Rowbotham **Catriona Rowbotham Garden Design**

Naomi Sakamoto **Gensler**

Sanj Surati **Tiger Heart**

Sean Tolram **HSBC**

Mark Tyson **Legal & General Investment Management (LGIM)**

Jessica White **Honeywell**

Rhian Windridge **Google**

Duncan Young



Barrie Hottinger, Mastercard



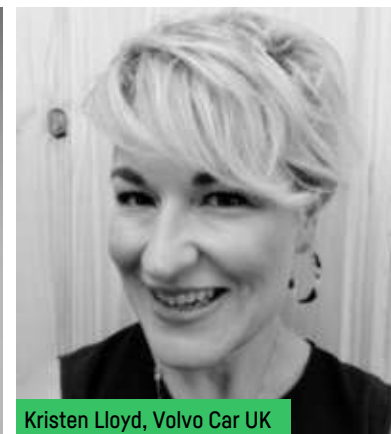
David Howorth, BP



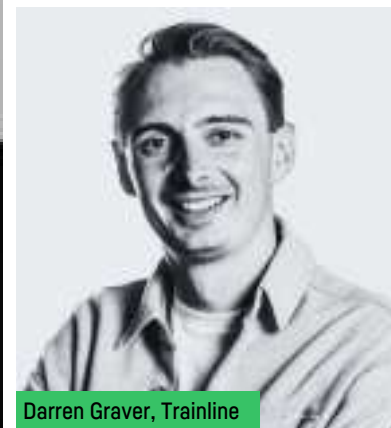
Rhian Windridge, Google



Sean Tolram, HSBC



Kristen Lloyd, Volvo Car UK



Darren Graver, Trainline

08:30 | WORKPLACE EXPERIENCE CONFERENCE OPENS

09:00 | CHAIRPERSON'S WELCOME

Esme Banks-Marr, **Strategy Director | Work + Place, BVN**

BVN

PERFORMANCE REDEFINED: A PEOPLE-FIRST APPROACH

Challenge traditional notions of performance by embracing a people-first mindset. Uncover how investing in the wellbeing and development of your workforce directly influences organisational success.

09:15 | SEVEN HABITS TO BUILD YOUR IDEAL DAY

Duncan Young, **Wellbeing Coach**



The small choices we make each day make an enormous difference to our lives. Good wellbeing allows us to navigate the highs and lows that we experience daily, moving beyond chronic ill-health to thriving and flourishing. Shaping the environment, creating habits, and using strengths can help us all build our ideal day.

09:40 | EXPERT PANEL: ELEVATING EMPLOYEE WELLBEING: EXPLORING STRATEGIES FOR CREATING HEALTHY, CONNECTED WORKSPACES

Moderated by: Kasia Maynard, **Head of Research & Editorial, WORKTECH Academy** / Catriona Rowbotham, **Founder & Creative Director, Catriona Rowbotham Garden Design** / Sean Tolram, **Mindfulness Programme Delivery Manager, HSBC** / Rhian Windridge, **Workplace Design and Experience, Google Real Estate and Workplace Services**

Explore innovative approaches to enhance employee experience and wellbeing. From wellness programmes to employee engagement initiatives, biophilic elements to ergonomic furniture, discover how organisations are prioritising the holistic wellbeing of their workforce and fostering connection and vitality in the workplace.



PURPOSE-DRIVEN PRODUCTIVITY

Dive into the transformative impact of aligning individual and organisational purposes. Discover how a sense of purpose boosts employee engagement, ultimately driving exceptional performance.

10:05 | IMMERSIVE LEARNING AND A NEW PERSPECTIVE ON MEASURING IMPACT

Peter Higgins, **Co-Founder & Artistic Director, Punchdrunk Enrichment**



This session introduces Punchdrunk Enrichment's evaluation methodology, the three Ps (Possibility, Purpose, Positivity) through which they assess transformative impacts on school communities. Dive into the worlds of The Lost Lending Library and Route 158 as Punchdrunk Enrichment explore our collaborative approach to working with educators and organisations. Peter will look at how the model can be adapted for workplaces, discussing strategies for integrating these principles into teams.

WORKPLACE EXPERIENCE

10:30 | EXPERT PANEL DISCUSSION: CULTIVATING CONNECTIONS: EMPOWERING NARRATIVES FOR PURPOSEFUL ENGAGEMENT

Bianca Angelico, **Chief DayMaker & Director, On Verve** / Emma Lurie, **Director of Property and Facilities, ASOS** / Mark Tyson, **Head of Asset Services, Real Estate, Legal & General Investment Management (LGIM)** / Laura Finlay, **Head of Workplace Solutions Programmes & Projects, M&G plc**

Join us for an expert panel exploring the impact of storytelling and human connection in fostering meaningful engagement within organisations. Discover strategies for building strong connections, cultivating belonging, and empowering individuals to contribute to their organisation's purpose with passion and dedication.



10:55 | AUDIENCE INTERACTION

11:00 | COFFEE AND NETWORKING BREAK

HUMAN-CENTERED EXCELLENCE

Uncover the power of placing people at the core of your organisation's purpose and operations. Explore how prioritising the employee experience leads to enhanced performance and lasting connections.

11:35 | EXPLORING NARRATIVE USING NEW AND EMERGING TECHNOLOGY

Sanj Surati, **Digital Atelier, Tiger Heart**



The speed in which technology is changing the way humans behave is growing faster and faster. Technology is constantly opening doors to new skills and knowledge and is making new ways of working more accessible than ever before. Technology empowers everyone to learn and to be more creative than ever before. This presentation will explore how technology can spark inspiration and equip you with the mind set to reach your full potential.

12:00 | EXPERT PANEL DISCUSSION: HYBRID WORKSPACES OF TOMORROW - RETHINKING OFFICE DESIGN FOR THE FUTURE OF WORK

Moderator: Jessica White, **AI Specialist Advisor, WORKTECH & Global Director and Growth Lead – Systems Integrators, Honeywell** / Jonathan Clark, **Headset Category Manager, HP I Poly** / Darren Graver, **Head of Workplace Experience, Trainline** / Barrie Hottinger, **Director, Future of Work, Mastercard**

Explore innovative solutions for accommodating hybrid work models. Delve into adaptable layouts, flexible furniture, and advanced technology infrastructures that seamlessly integrate remote and in-person collaboration, empowering organisations to thrive in the evolving landscape of work.



12:30 | SPEED DATING

12:55 | LUNCH AND NETWORKING BREAK

ELEVATING EMPLOYEE EXPERIENCE: FROM THEORY TO PRACTICE

Explore how purposeful initiatives, genuine connections, and a focus on performance intersect to create an enriching workplace environment. Discuss tangible examples and strategies for translating these concepts into actionable steps, fostering a workplace where people thrive.

WORKPLACE EXPERIENCE

13:55 | REVOLUTIONISE YOUR WORKPLACE - DISCOVER THE SECRETS BEHIND AN IRRESISTIBLE EMPLOYEE EXPERIENCE

Emma Bridger, **Founder, People Lab / The EX Space**



Despite 20 plus years of focusing on employee engagement we have seen little improvement. Why? Because we need to focus on intentionally designing experiences that deliver engagement. This starts by asking what a great Employee Experience (EX) looks and feels like. Emma has spent 15 years researching this question, and gathering stories about what makes a great EX at work. In this keynote she'll share the findings with you along with a simple, practical, but powerful tool that will enable you to discover what will make the difference in your own organisation. We're now in the era of EX, we invite you to come along to this session as Emma shares the tools and insights to transform workplaces into vibrant hubs of excellence.

14:20 | LEADING LIKE A GARDENER: HOW TO SOW THE SEEDS OF SUCCESS

Jeff Dewing, **Founder and CEO, Cloud**



Leaders and their organisations confront a critical dilemma: only 11% of the UK workforce feels engaged at work. But the key to energising people has nothing to do with money. Jeff Dewing's keynote unveils the reality: culture is the soil you create for your plants to grow, but you don't grow a culture, you grow a community. Leadership mirrors gardening - any leader can nurture thriving individuals by learning some key lessons. Discover the ingredients you need to embody authentic values, build a vision that people believe in and grow a community where everyone flourishes.

14:45 | EXPERT PANEL DISCUSSION: FOSTERING A COMMUNITY CULTURE: LEADERSHIP STRATEGIES FOR BUILDING COHESIVE AND ENGAGED TEAMS

Moderated by: Kasia Maynard, **Head of Research & Editorial, WORKTECH Academy** / David Howorth, **Global Colleague Experience Lead - Workplace Solutions, BP** / Kristen Lloyd, **Senior Workplace, Data & Systems Manager, Volvo Car UK** / Nick Lynn, **Senior Director of EX, WTW**

Unlock the secrets to building strong, cohesive teams and fostering a sense of belonging in the workplace. Esteemed leaders share proven strategies for nurturing inclusive cultures, promoting open communication, and cultivating a shared purpose, resulting in empowered, engaged teams that drive organisational success.



15:10 | COFFEE AND NETWORKING BREAK

CONNECTING FOR SUCCESS

Explore the pivotal role of connection in creating a thriving workplace. Delve into the ways genuine connections between employees, teams, and leaders contribute to enhanced performance.

WORKPLACE EXPERIENCE

15:40 | AUDIENCE INTERACTION

15:50 | RHYTHMS OF INNOVATION: TRANSFORMING LONDON'S WORKSPACE LANDSCAPE

Mike Petrusky, Host of "Workplace Innovator Podcast" & Director of Podcasts, Eptura / Lohan Presencer, Executive Chairman, The Ministry of Sound Group



Take a deep dive into The Ministry's vision for the workspace of the future. Lohan Presencer outlines his ambitious concept which fuses community, workspace, and social hub. Learn how Ministry of Sound Group re-purposed a former warehouse in Borough to meet the needs of both work and play in one of the buzziest zones in the city. Discover the innovative design elements, flexible amenities, and neighbourhood partnerships driving the success of this beautifully converted 50,000 sqft workspace. Don't miss this talk on the intersection of work, life, and social experience in the modern urban landscape.

16:20 | HOW THE WORKPLACE ENABLES INDIVIDUAL AND COLLECTIVE PROGRESS

Naomi Sakamoto, Principal, Studio Director, Gensler



We've heard the workplace described as a hospitality experience, social club, or boutique hotel; but if our aim is mastery, then the best analogue may be the gym—an environment designed for deliberate, focused practice on challenges beyond our skill. These divergent masteries must then come together on the pitch, where constructive disagreement allows us to progress towards a shared goal. Informed by Gensler's 2024 Global Workplace Survey data, we speculate about the enduring value of face-to-face interactions in a tech-enabled world.

16:45 | CHAIRPERSON'S CLOSING REMARKS

Esme Banks-Marr, Strategy Director | Work + Place, BVN



17:00 | DRINKS RECEPTION AND WORKPLACE TOURS



17:30 WORKPLACE EXPERIENCE CONFERENCE CLOSES

UNWORKING | THE REINVENTION OF THE MODERN OFFICE



Right in the middle of the biggest transformation of work and workplace for a generation, our new book seeks to provide an essential guide to the future by exploring 10 key forces at play.

We've put our heads together to create a panoramic view of the workplace and a manifesto for 'Unworking', - unlearning old habits and rituals established for an outdated office and crafting and creating new ones fit for an age of digital technology, design innovation, and diverse workforces.

We explore how the working patterns and established principles of the office over the past 100 years are now being disrupted by new ideas. Our book aims to bring these new concepts and ways of thinking to life.

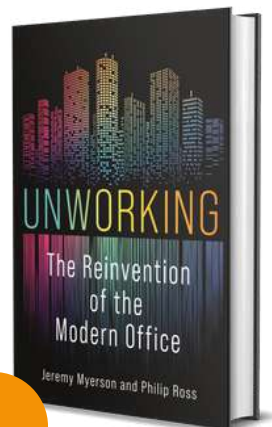
We hope you'll enjoy reading it as much as we did writing it!

With best wishes,

Philip Ross & Jeremy Myerson



[BUY NOW](#)



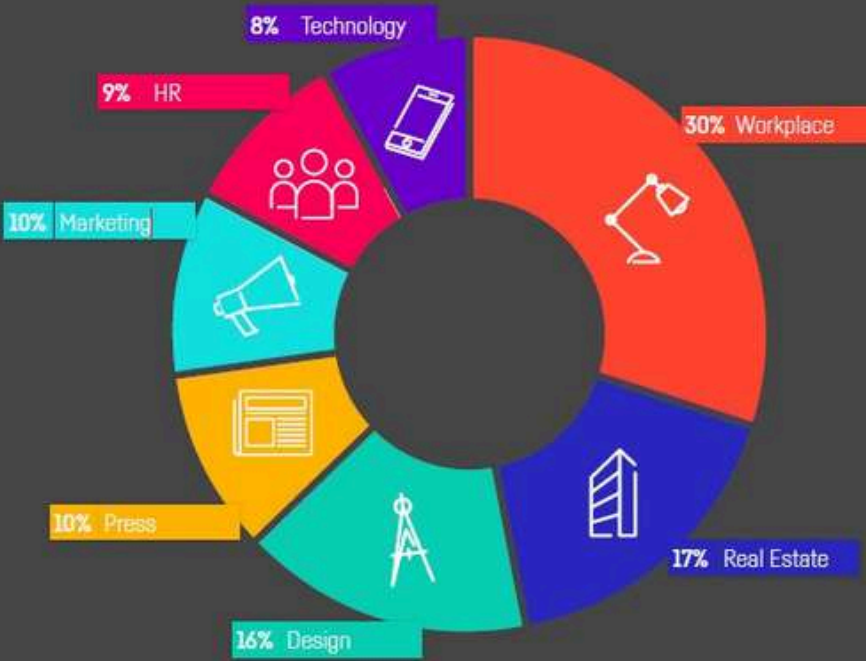
"This book could not be more timely as the world grapples with what the post-pandemic workplace should look like."

Rory Cellan-Jones, Journalist and former BBC News technology correspondent

"Brimming with ideas, insights, examples and wisdom, this is the go-to book for everyone interested in the future of the office."

Lynda Gratton, Professor of Management Practice, London Business School

WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.

DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



BOOK NOW

<https://worktechevents.com/events/the-unworking-conference24/>

KEY INFORMATION

Date & Venue

When: Tuesday 4th June and Wednesday 5th June 2024

Where: Day One at Meta, Kings Cross, 11-22 Canal Reach, London NIC 4DB

Where: Day Two at The Ministry, 79-81 Borough Road, London, SE1 1DN

How to book:

Visit: www.worktechevents.com/events/the-unworking-conference24/

If you are part of a group that would like to attend and are looking for a group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants.

Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact: kirsty.darlington@worktechevents.co.uk



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