

SMART TECHNOLOGIES

LONDON W

EXPLORE THE FUTURE TRENDS IN SMART TECHNOLOGIES

Tuesday 25th March

WeWork, London

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WORKTECH ACADEMY



Managing Director,
WORKTECH Events

A warm welcome to Smart technologies25 London

Smart technologies25 London is the conference for those who want to explore the next generation of digital buildings and smarter workspaces.

WORKTECH brings innovative ideas and inspiration to the workplace community through interdisciplinary speakers and a learning experience that enhances creativity and moves thinking forward.

Join over 100 senior professionals from real estate, facilities, HR, technology, executive management, architecture, design and professional advisors to listen to global thought leaders, further their knowledge and share best practices and expertise.

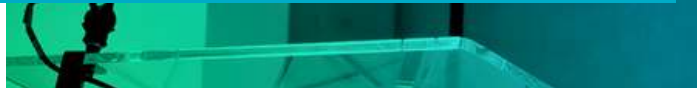
Alongside the conference, we will have a curated innovations exhibition in the breakout areas, where attendees can meet with our education partners, complementing learning during the day.

On the day, there will be networking breaks, allowing attendees time to meet the other participants. After the conference closes, all delegates will be invited to continue networking at the WORKTECH drinks reception.

We hope you will be able to join us and we are looking forward to welcoming you to the event on May 13th.

Warmest regards,
Caroline

MEET THE SPEAKERS



Smart Technologies25 London combines engaging talks by industry leaders and exclusive digital safaris in which attendees can experience pioneering workplaces that are showcasing the latest applications of smart technology.

Through interdisciplinary speakers and learning experiences, we focus on bringing cutting-edge ideas and inspiration to the workplace community to enhance creativity and move thinking forward. Instead of focusing on peer to peer innovation through imitation, we aim to curate a unique programme, bringing together experts in the fields of people, place and technology and relevant adjacencies to reflect on the future of work and workplace.

Speakers

Becky Crawford [Osborne Clarke](#)
Luka Birsa [Joan Workplace](#)
John Brough [Delta Controls](#)
Arron Browne [WeWork](#)
Megan Dobstaff [Gensler](#)
Dan Drogman [Smart Spaces](#)
Arjun Kaicker [Zaha Hadid Architects](#)
Rodney Hogg [VirginMedia02](#)
Dr Shelley James 'The Light Lady'
Ronen Journo [Hines](#)
James Kendall [SwiftConnect](#)
Justin Kirby [The Digital Buildings Council](#)
Ravi Lakhani [Cordless Consultants](#)
Saskia Lorrison [Convex](#)
Kasia Maynard [WORKTECH Academy](#)
Jonathan Mills [Osborne Clarke](#)
Matthew Myerson [WORKTECH Academy](#)
Imogen Privett [Unwork](#)
Matthew Potter [HSBC](#)
Tom Redmayne [Industrious](#)
Damien Renaut [Landsec](#)
Tom Riby [K-Array](#)
Elisa Rönkä [Kasvu Growth Hub](#)
Jack Sibley [Related Argent](#)
Michael Simons [Derwent](#)
Dr Pe-Ru Tsen [Boston Consulting Group](#)
Floris Vroemen [Mapiq](#)
Daniel Watson [Hereworks](#)
Paul Wells [CBRE](#)
Laura Woolcock [Savills](#)
Ibrahim Yate [JLLT](#)

Additional speakers to be announced

SMART TECHNOLOGIES

CONFERENCE OPENS

REGISTRATION AND PRE EVENT NETWORKING



CHAIRPERSON'S WELCOME

Kasia Maynard, Head of Content, WORKTECH Academy
Imogen Privett, Director Workplace Innovation, Unwork

unwork

WORKTECH ACADEMY

WELCOME FROM WEWORK

Arron Browne, Business Development Director (EMEA), WeWork

wework

THEME | THE NEXT GENERATION WORKPLACE: CHALLENGES & EMERGING TRENDS

We explore how cutting-edge smart technologies and new digital initiatives are shaping the next generation of smarter workplaces. Sessions highlight how leading organisations are re-thinking the workplace to foster collaboration, enhance employee experience, and future-proof their work environments.

THE FUTURE OF WORK: INNOVATIONS AND TRENDS

Imogen Privett, Director Workplace
Innovation, Unwork

unwork

Join us for a deep dive into international workplace innovation, featuring ground-breaking examples from leading global organisations that have created innovative new HQs as well as emerging technologies and trends transforming work. AI, data analytics and emerging technologies are reshaping organisations. Focusing on next-generation collaboration tools to digital platforms that drive real-time engagement, this session explores practical strategies for digital solutions and physical workplaces.

AGENTIC AI IN SMART BUILDINGS: THE NEXT LEAP IN WORKPLACE INTELLIGENCE

Elisa Rönkä, Founder Kasvu Growth Hub
and Guest Lecturer, Cambridge University

The value propositions for PropTech have remained stagnant in the past 5-10 years. However, now with the rise of agentic AI, a lot of the vision of an autonomous building can finally be realised from a technology capability perspective. This paradigm shift in technology will enable CRE to leapfrog in efficiency in building operations. However, as with all new technologies, the risks need to be mitigated. This session aims to bring awareness to the opportunities that will start to materialise in 2025 for CRE.

SMART TECHNOLOGIES

GLOBAL TECH HORIZONS: TRENDS AND INSIGHTS IN WORKPLACE TECHNOLOGY

Matthew Myerson, Strategy Director,
WORKTECH Academy

Michael Simons, Associate, Digital
and Data, Derwent London

Saskia Lorrison, Head of Workplace
Operations, Convex Insurance

Dan Drogman, CEO Smart Spaces

Luka Birsa, Co-founder and CTO at
Joan Workplace

This session will explore the latest trends in technology innovation, based on the launch of the 2025 WORKTECH Guides to Workplace Technology. We unveil the latest insights and advancements businesses can anticipate, offering a glimpse into how these transformative technologies will revolutionise both work and workplace dynamics across five key industry sectors: visitor management, booking systems, sensors, workplace apps and experience tech.

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COFFEE AND NETWORKING BREAK



THEME | DATA DRIVEN DECISION MAKING: FROM INSIGHTS TO IMPACT

With workplace data more accessible than ever, this theme explores how workplace leaders can transform data into actionable strategies. Sessions cover emerging workplace metrics, the role of AI, and how organisations can optimise real estate, enhance employee experience and maximise ROI of digital investment.

INNOVATION PLATFORM: SWIFTCONNECT

James Kendall, Vice President, Solutions
Engineering SwiftConnect

SwiftConnect

THE POWER OF DATA: DESIGNING FOR THE WHOLE PERSON IN THE AGE OF AI

Arjun Kaicker, Co-Head of Zaha Hadid
Analytics + Insights, Zaha Hadid

Zaha Hadid

Discover the future of workplace design with Zaha Hadid Architects as they reveal how data-driven insights and multi-sensory strategies can transform office environments. Leveraging insights from Zaha Hadid Architects' innovative projects, we uncover how algorithms, space utilisation data, and multi-sensory strategies can create environments that nurture physical, emotional, intellectual, and social well-being. Featuring innovative approaches like generative design models and sensory mapping, this talk unveils a cutting-edge vision for workplaces that elevate human potential.

DEMOCRATISING WORKPLACE DATA: GETTING THE RIGHT DATA INTO THE HANDS OF THOSE WHO NEED IT

Floris Vroemen, Commercial Director,
Mapiq

mapiq

Workplace data is only valuable if it drives action, yet many stakeholders lack timely, usable insights leading to hesitation in adopting workplace technology. This session explores how organisations at different data maturity levels have overcome data paralysis, using insights to create meaningful workplace change. Learn how layering data types solves key challenges and how intuitive visualisations empower decision-makers at all levels. Gain practical strategies to ensure workplace data delivers real value, improving efficiency, experience and strategic decision-making.

SMART TECHNOLOGIES

BEYOND THE OFFICE: HOW HSBC IS SHAPING THE NEW WORKPLACE EXPERIENCE

Matthew Potter, Head of Workplace Experience Technology | Corporate Services IT HSBC Group Management Services

Paul Wells, Workplace Strategy Lead, CBRE



Join an exclusive conversation with Matt discussing HSBC's transformative journey reimagining its workplace. With a vision to create an even more flexible and dynamic workplaces that meets the evolving needs of colleagues and clients, HSBC's strategy is designed to adapt to the impact of hybrid work. This session will cover the global rollout strategy, regional adaptations, the role of mobile technology, key success metrics, and lessons learned in creating a future-forward workplace experience.

FROM COST TO VALUE: REDEFINING SMART INFRASTRUCTURE FOR PEOPLE-CENTRED WORKPLACES

Dr Shelley James, 'The Light Lady'
Tom Riby, Global Business Development, K-Array

Ravi Lakhani, Head of Smart Solutions, Cordless Consultants

Rodney Hogg, Director of Property, Facilities, Fleet + Energy VirginMedia02

Megan Dobstaff, Design Director, Gensler

Light is the most visible signal of an organisation's values and attitude towards its people and the planet. It consistently ranks in employees' top three desirable indoor environmental qualities. It's uniquely placed to provide a backbone for smart building infrastructure, driving down energy use and optimising operational performance from asset tracking to cleaning schedules and predictive maintenance. Yet it is often procured on price and to a minimum standard. This panel will bring together key players from across the value chain to discuss the potential to shift the debate from cost to value and the barriers to change.



LUNCH AND NETWORKING BREAK



THEME | SMART BUILDINGS TOOLS AND STRATEGIES

Hear how clear strategy can transform smart technologies from costly extras into essential tools. Learn how to align these innovations with your business goals—enhancing occupant experience, boosting efficiency, and delivering lasting value throughout a building's lifecycle

TAMING THE IOT WITH OPEN PROTOCOLS

John Brough, Director of European Operations, Delta Controls



Getting useful results from Cloud based AI platforms requires data, in the absence of a standard many disparate and bespoke schemas for what the data payloads look like have emerged, along with complex, cumbersome and expensive Independent Data Layers. UDMI Schema has been developed and proposed as an open standard and it is gaining popularity as the Open Protocol for Smart Buildings. Many devices now support this natively reducing the cost and complexity of deploying Smart at scale and making Smart Buildings more serviceable and without supplier lock in.

SMART TECHNOLOGIES

FROM BLUEPRINT TO BOTTOM LINE: UNLOCKING ROI IN SMART BUILDINGS

Damien Renaut, Digital Buildings Lead, Landsec
Ronen Journo, Senior Managing Director, European Head of Management Services, Hines
Justin Kirby, Executive Officer, Digital Buildings Council
Dr Pe-Ru Tsen, Senior Director - Global Real Estate Workplace Experience at The Boston Consulting Group (BCG)
Daniel Watson, UK Director, Hereworks

As smart building technologies evolve from ambitious concepts into operational realities, how can we ensure these investments pay off? We examine common pitfalls and highlight lessons learned at every project phase—from initial concept and design integration through long-term building operations. Attendees will gain insights into streamlined workflows, effective collaboration models, and knowledge-sharing platforms that empower teams to identify and solve recurring problems early on.



THEME | BEYOND INNOVATION: BUILDING THE SMART, CONNECTED WORKPLACE OF TOMORROW

This closing theme explores how organizations can move beyond innovation hype to real-world implementation, ensuring that smart buildings and digital workplaces drive measurable value, enhance experiences, and future-proof businesses.

THE NEW WORKPLACE REVOLUTION

Jonathan Mills, Partner – Real Estate - Osborne and Clark LLP (Smart Cities Lead)
Tom Redmayne, Head of Europe & Global Sales at Industrious
Laura Woolcock, Work Place Strategist, Savills
Becky Crawford, Commercial Litigator, Osborne Clarke
Jack Sibley, Head of PropTech and Innovation, Related Argent

What does the future of work and workplace look like? What strategies are organisations adopting and what impact is this having on the built environment and commercial real estate? Learn how integrated technologies are redefining the sector; and discover ways to stay ahead in a rapidly changing world. Join Jonathan, as he brings a multi-faceted perspective to how the workplace and built environment are evolving.



DRINKS AND NETWORKING BREAK



KNOWLEDGE EXCHANGE MIXER

Following the thought-provoking session on The New Workplace Revolution this interactive workshop will transform insights into action. Attendees will engage in live problem-solving, polling, and rapid ideation to address the key challenges of implementing workplace transformation strategies



SMART TECHNOLOGIES

EARNING THE COMMUTE: A 6-PART FRAMEWORK FOR IMPROVING EMPLOYEE EXPERIENCES

Ibrahim Yate, CRE Technology & Smart Building Market Research Analyst, JLLT



Curating employee experiences is a critical part of talent management, and it is a c-suite sponsored issue. Hybrid work has complexified this matter, and there remains a lack of co-ordinated effort from CRE and IT to deliver on this front. This presentation will reveal insights from the latest JLLT research and offer practical guidance on the way forward.

CLOSING REMARKS

Kasia Maynard, Head of Content, WORKTECH Academy
Imogen Privett, Director Workplace Innovation, Unwork



NETWORKING DRINKS





10 York Rd, London, SE1 7N

WeWork York Road, located in the heart of London's South Bank, is a modern workspace designed to fuel innovation and collaboration. The building features an array of tech-enabled environments, including seamless connectivity, smart meeting rooms with advanced AV setups, and ergonomic workstations tailored for comfort and productivity. Cutting-edge technologies like app-controlled access, IoT-powered climate control, and enterprise-grade security systems create a smooth and efficient working experience. The workspace is thoughtfully crafted with versatile layouts, communal areas for team synergy, and quiet zones for focused tasks, making it a hub for forward-thinking professionals.

WORKPLACE TOURS

22 Ropemaker Tour | 24 March, 3pm

Explore the new Pension Insurance Corporation HQ, a 66,000 sq ft building designed with a focus on ESG. Targeting WELL Platinum and BREEAM Outstanding, it ranks in the top 1% of new office fit-outs. The building features smart tech for energy efficiency, space scheduling, and real-time ESG reporting.



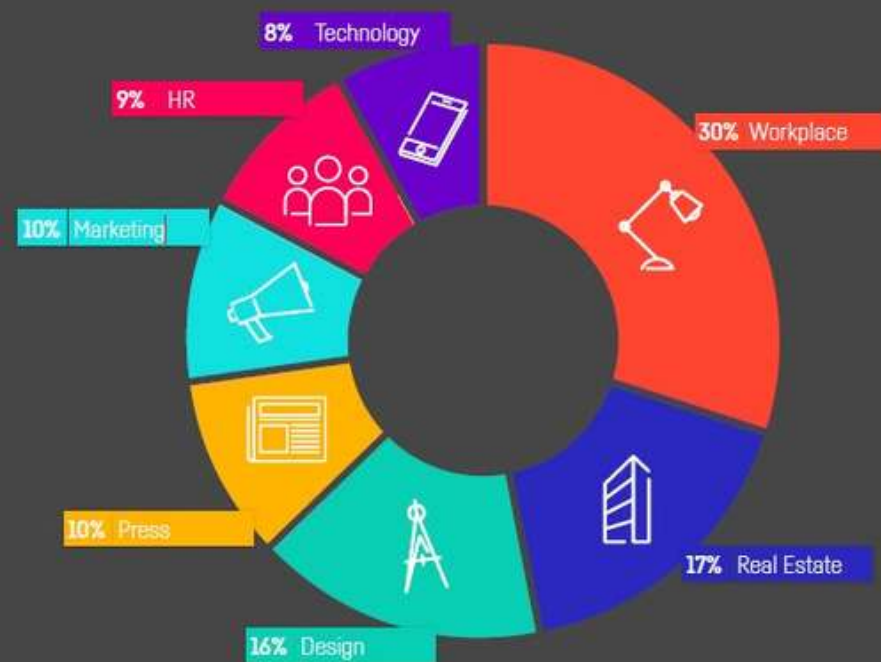
Zoom Workplace Experience Centre Tour | 26 March, 4pm

Discover Zoom's London Experience Centre, showcasing the future of hybrid work. Experience immersive tech like the 125-foot Digital Lens Wall and the world's first curved LED screen. The tour also features the Boardroom of the Future for enhanced collaboration.

Note: Arrive at 3:45pm for registration; the tour begins at 4pm. Networking drinks from 5pm.



WHO ATTENDS



The choice of speakers was really inspiring offering great variety across a range of relevant topics.

DELEGATE, GSK



Informative, insightful, well planned, great speakers, something new every time!

DELEGATE, UNILEVER



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<https://www.worktechevents.com/events/smart-technologies25-london/>

KEY INFORMATION

Date & Venue

When: Tuesday 25th March

Where: WeWork, 10 York Rd ,London, SE1 7ND

How to book:

Visit: <https://www.worktechevents.com/events/smart-technologies25-london/>

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If you are part of a group that would like to attend and are looking for a joint group rate please get in touch to arrange a bespoke ticket price.

Become a WORKTECH Ambassador

We're looking for people that love the future of work and the workplace and social media. People who are willing to become part of our team and help spread the word to the masses. There will be a free event ticket available to successful applicants. Apply here: <https://bit.ly/3jiHC4b>

For more information on the above initiatives, please contact:

jackie.friend@worktechevents.co.uk



7 St. John's Mews

13 St. John's Road, Hampton Wick

Kingston upon Thames, KT1 4AN, UK

+44 (0)20 89 77 89 20

info@unwired.eu.com

www.worktechevents.com